

Board Volunteer Openings

At the Aurora Cultural Centre, we believe that arts, culture, and heritage can play a role in changing our world and our community. The Aurora Cultural Centre is seeking community volunteers to join committees that aid the growth of programs we offer to residents of Aurora.

Position Title: Outreach Committee Volunteer

The purpose of the Outreach Committee is to plan, conduct and oversee Outreach Activities with staff on behalf of the Aurora Cultural Centre. Volunteers are ambassadors whose aim is to raise awareness of the Centre's wide variety of unique and diverse programs serving the Aurora community and beyond. Volunteers will work with the Communications Manager, members of the committee and the board to further the goals of the committee. Outreach Committee volunteers are passionate about arts and culture and consider themselves community connectors.

To raise awareness, volunteers must be interested in attending events where the Centre is present; from the Centre's gallery openings and concerts to community events such as Farmer's Markets, Aurora Street Festival, the Home Show, and more. A presence on social media including area community groups would be considered an asset but is not vital to the role. Young people (16+) or those with interest/experience in sales, marketing, events, public relations, or event coordination are encouraged to apply.

- Members will be both Board and non-board members
- Staff Liaison: Communications Manager
- To determine annual outreach goals that include increases brand awareness, understanding of the programs, and ultimately attendance with residents in Aurora and beyond.
- To participate in the creation of and support an outreach plan that achieves the outreach goals.
- To participate in the creation of and support the Staff marketing/PR strategy.
- To participate in and support the Staff communications/media strategy.

The committee conducts monthly meetings. Committee members are encouraged to attend all meetings, but no less than 80% of scheduled meetings.

Please apply online, with a covering letter and CV outlining relevant experience.