Aurora Cultural Centre

AGENDA

Board of Directors Meeting #1 2021

7 pm

Wednesday January 20th, 2021 **Eric Acker, Chair**

Join Zoom Meeting
https://us02web.zoom.us/j/86284977268?pwd=a0NuRlNFK1VTSEwxMnZsZ3VWTDdRUT09
Meeting ID: 862 8497 7268
Passcode: 157779
Find your local number: https://us02web.zoom.us/u/kt8mW7f3i

1 (1 min)	Agenda **MOTION** to Approve the Agenda	Eric Acker
2 (1 min)	Previous Minutes **MOTION** to Approve Minutes of Previous Meeting (December 9th, 2020)	Eric Acker
3 (1 min)	**Statements of Conflict of Interest**	ALL
4 (5 min)	**Introduction of new member**	ALL
5 (15 min)	**Executive Director Report** • Monthly Report **MOTION** to Receive the Executive Director Report	Suzanne Haines
6 (10 min)	**Outreach** Report from the committee **MOTION** to Receive the Outreach Committee Report	Amy Lane
7 (10 min)	**Governance** Report from the committee **MOTION** to Receive the Governance Committee Report	Parisa Sabat
8 (15 min)	**Fund Development** Report from the committee • KITS Crowdfunding presentation **MOTION** to Receive the Fund Development Committee Report	Chris Mercer
9 (40 min)	**Executive** Report from the committee In Camera session **MOTION** to move into an in camera session • 2020 Performance evaluation for ED In Board session	Eric Acker

	• 2021 ED Goals **MOTION** to Receive the Executive Committee Report	
10 (10 min)	**Finance & Audit Committee Report** Report from the committee • Interim Financial Statement to November 30, 2020 **MOTION** to Approve the Interim Financial Statements to November 30, 2020 **MOTION** to Accept the Finance & Audit Committee Report	Laura Hostick
11	**New Business**	ALL
12	**Confirmation of next Meeting** February 10th at 7pm meeting via ZOOM	ALL
13	**MOTION** to Adjourn Meeting	ALL

Aurora Cultural Centre

Minutes
Board of Directors Meeting #1 2021
7 pm

Wednesday January 20th, 2021 **Eric Acker, Chair**

In Attendance: Eric Acker (President), Laura Hostick (Treasurer), Sharon Kelly (Secretary), Nicole Asquith, Nitin Bagga, Damien Chan, Cllr. Wendy Gaertner, Cllr. Rachel Gilliland, Christina Kerr, Amy Lane, Chris Mercer, Parisa Sabat
Staff: Suzanne Haines

1	Agenda **MOTION** to Approve the Agenda MOVED by: Parisa Sabat 2nd: Chris Mercer **CARRIED**	Eric Acker
2	Previous Minutes **MOTION** to Approve Minutes of Previous Meeting (December 9th, 2020) MOVED by: Wendy Gaertner 2nd: Nitin Bagga **CARRIED**	Eric Acker
3	**Statements of Conflict of Interest - NONE**	ALL
4	**Introduction of New Member** (Cllr Rachel Gilliland)	Eric Acker
5	**Executive Director Report** • Monthly Report **MOTION** to Receive the Executive Director Report MOVED by: Nicole Asquith 2nd: Chris Mercer **CARRIED**	Suzanne Haines
6	**Outreach** Report from the committee **MOTION** to Receive the Outreach Committee Report MOVED by: Damien Chan 2nd: Nitin Bagga **CARRIED**	Amy Lane
7	**Governance** Report from the committee • Risk Management Chart reviewed by the Board • Imagine Canada Compliance Chart presented to the Board	Parisa Sabat

	MOTION to Receive the Governance Committee Report MOVED by: Amy Lane 2nd: Christina Kerr **CARRIED**	
8	**Fund Development** Report from the committee • KITS Crowdfunding presentation **MOTION** to Receive the Fund Development Committee Report MOVED by: Amy Lane 2nd: Parisa Sabat **CARRIED**	Chris Mercer
9	**Executive** Report from the committee In Camera session **MOTION** to move into an in camera session • 2020 Performance evaluation for ED MOVED by: Damien Chan 2nd: Parisa Sabat **CARRIED** **MOTION** to move Out of Camera MOVED by: Christina Kerr 2nd: Rachel Gilliland **CARRIED** In Board session • 2021 ED Goals **MOTION** to Receive the Executive Committee Report MOVED by: Nicole Asquith 2nd: Nitin Bagga **CARRIED**	Eric Acker
10	**Finance & Audit Committee Report** Report from the committee • Interim Financial Statement to November 30, 2020 **MOTION** to Approve the Interim Financial Statements to November 30, 2020 MOVED by: Nitin Bagga 2nd: Christina Kerr **CARRIED**	Laura Hostick

	MOTION to Accept the Finance & Audit Committee Report MOVED by: Chris Mercer 2nd: Amy Lane **CARRIED**	
11	**New Business - NONE**	ALL
12	**Confirmation of next Meeting** February 10th at 7pm meeting via ZOOM	ALL
13	**MOTION** to Adjourn Meeting at 10:10 pm MOVED by: Nicole Asquith 2nd: Wendy Gaertner **CARRIED**	ALL

Aurora Cultural Centre

Board of Directors – January 2021
EXECUTIVE DIRECTOR'S UPDATE December 2020

Live Events Programming

The Bombadils
December 6th 2020
Canadian Folk Music Award nominees The Bombadils are Luke Fraser and Sarah Frank, a vibrant husband and wife duo playing traditional and original music with front porch style and classical grace. Drawing from Canadian, American, and Celtic folk traditions, the two pour the spirit of story-telling and kitchen parties into their song writing. Luke brings guitar, mandolin, and home-grown east coast vocals in harmony with Sarah's sweet but powerful singing, lyrical fiddle playing, and claw-hammer banjo. This was a free, 1 hour set that was streamed to patrons' devices straight from Halifax, Nova Scotia.

- 60 unique viewers – viewers assigned a cookie by IP address. So they may be watching on multiple devices within the household or multiple times, but it counts them as 1 viewer
- 162 plays – how many times the "play" button was clicked
- 69 unique loads – how many unique people loaded the page
- 221 page loads – this is how many times the page was loaded in total
- Lots of plays, meaning there may have been some technical lags for patrons, or they opted to replay points of the show they missed
- Patrons had the opportunity to re-watch which was utilized by a lot of patrons

Home for the Holidays
December 17 – January 4, 2021
A compilation of seven artists performing holiday music which was sent out to our patrons as an e-blast on December 17

- 97 unique viewers - viewers assigned a cookie by IP address. So they may be watching on multiple devices within the household or multiple times, but it counts them as 1 viewer
- 249 plays - how many times the "play" button was hit
- 122 unique loads - how many unique people loaded the page
- 510 loads - this is how many times the page was loaded in total
- We saw most of the plays on the first day they email was sent out. Christmas sees the last big spike of views.

We are getting a far reach with both of these videos. It would be interesting to see how they accessed this information. Future work with Google analytics will be able to tell us this in the future.

Gallery program

flight²
Oct 17, 2020 to Feb 27, 2021
An exhibition of drawings by Grazyna Tonkiel and sculpture by Gordon Becker
Curated by Clare Bolton

King artist Grazyna Tonkiel has been celebrating butterflies or the "mystic creatures" as she refers to them with vibrant art pencil and gold leaf drawings for more than two decades. Gordon Becker's life in art began in earnest when at the age of 11 he was captivated by a film of an Inuit carver creating an image full of magic and power from a raw lump of stone. He decided right then to become a carver.

Together flight² will showcase the exceptional butterfly drawings and wood carvings of these award winning artists. This is an extraordinary, not to be missed, exhibition that is perfect for the whole family. There is a virtual tour through the exhibition and enhance the gallery experience with our Art Bytes series.

Art Bytes include a behind the scenes video, an In Conversation with each artist and one conversation with the artists together. There are two interactive family activities related to the exhibition, a craft demo video and a Name that Butterfly quiz distributed via survey Monkey.

Gallery Admission and Art Events offered at no charge
Artwork installed at the Aurora Town Hall – 2nd Floor, and available for viewing online.

Education Program

Classes continuing into December. We were able to complete all but two classes before lockdown.

Around the World with Art	*Saturday November 7th – December 5th*
Famous Artists & Their Styles	*Saturday November 7th – December 5th*
A Journey Through Art & Time	*Saturday November 7th – December 5th*
Wood Carving	*Monday November 9th – December 7th*

We had planned for winter classes to take place at the Armoury however due to the lockdown, we will shift to program as many online as possible. York Region Public Health has given written advice that we can continue virtual programs with curbside pickup throughout the stay at home order. Receipt of materials for educational classes is an exception in the order.

Administration

- The Canada Emergency Wage Subsidy (CEWS) has been confirmed to continue until March 31st covering a percentage of salaries up to a maximum. The CEWS is meant to support keeping staff on payroll through this pandemic.
- Submitted a multi-year application to the TD Ready Commitment to support KITS

Human Resources

- Staff meet weekly via Zoom to check in, build future ACC programming and support online initiatives
- Staff continue to work from home during the closure due to the Coronavirus Pandemic.
- Part-time operations staff are once again reduced to zero hours as in-person programming is cancelled for Q1

- Staff holidays ranged from December 14 – January 8 over the winter break. There were no office hours from December 21 – January 1.

Facilities

- Piano maintenance and remediation has been completed. A new humidifier requires monitoring. Town facility staff have agreed to take on this weekly task to limit the number of people attending Town Hall.
- We have been granted access to the Program Room as necessary to create kits for our educational and outreach programs.

Board Activities

Board Finance & Audit Committee Meeting: January 14
Board Fund Development Committee Meeting: January 12
Board Governance & Nominating Committee: January 15
Board Outreach Committee: January 14
Board Executive Committee: January 13

Community Connections/Artistic Events

- Ontario Presents provincial presenting network bi-weekly meetings
- Monthly meeting with Director of Community Services

Respectfully Submitted by

Suzanne

Suzanne Haines
Executive Director