



AGENDA

Board of Directors Meeting #9 2017
7:00pm

Wednesday November 8th, 2017

Eric Acker, Chair

1	MOTION to Approve Agenda	All	
2	MOTION to approve Minutes of previous meeting (July 12 th , 2017)	All	
3	MOTION to approve Minutes of previous meeting (Sept 13 th , 2017)	All	
4	Statements of Conflict of Interest	All	
5	Executive Director Report Presentation of Executive Director's Board Report MOTION To Receive the Executive Director's Report	Suzanne Haines	
6	Finance Committee Update from Committee Chair Financial Statements to Sept 30 th MOTION To Receive the Finance Committee Update	Eric Acker	
7	Fund Development Committee Update from Committee Chair	Karen Johnston	

	MOTION To receive Fund Development Committee update		
8	Executive Committee Update from Committee Chair MOTION To receive the Executive Committee Update	Eric Acker	
9	Confirmation of next Meeting – December 13, 2017	All	
10	Motion to Adjourn Meeting	All	



Board of Directors – November 8, 2017

EXECUTIVE DIRECTOR'S UPDATE

Programs

Professional Live Performance Series

We opened the performing arts series on October 13th with Union Duke played an invigorating concert of folk/roots/country music to an audience of 100. The Gryphon Trio played to a house of 121 on Friday November 3rd

- Upcoming: November 10th – Remi Bolduc Jazz Quartet plays the music of Oscar Peterson
- Upcoming: December 7th – Sultans of String family holiday concert
- Upcoming: December 9th – Dufflebag Theatre family theatre with Peter Pan

The January-June performing arts programming will be announced in late November. As we move into 2018 and beyond, pricing will be listed as HST Included for all concerts. This allows the patron to know that the price they see is the price they pay. It streamlines our process in preparation for e-commerce.

Educational Programs

Fall classes have been very successful, exceeding our participation and revenue goals. Participation is up from 146 budgeted to 171 enrolled and participating. This has resulted in an additional \$3720 in revenue.

The Winter 2018 classes will be announced to our 'Friends' on November 14th and the public on November 15th, 2017. Pricing for the Winter 2018 classes and beyond will have HST Included in the price of the class. Some classes require materials in addition to the registration cost and the instructor manages material cost and delivery to the students. The cost for materials is always listed for the student.

Gallery & Exhibitions

Call to Action # 83: Quest for Truth & Reconciliation

Red and Blue Gallery

August 12 – November 11, 2017

Reveal: Art Talk: Wednesday September 27 from 5-8:30pm with special guests and artists from the exhibition. A celebration – a smudge, receive a tobacco prayer tie & strawberries (a symbol of reconciliation)

Wampum Belts Woven Through Anishinaabe History, a presentation with Brian Charles:
October 18, 2017

Tree of Reconciliation: October 11 – November 6, 2017. The tree was built by Indigenous artist Don Chretien and is permanently housed at the Ministry of Indigenous Affairs.

Watershed by Liz Menard

Apple Suites and Great Hall Galleries
August 12 through November 19

Pine Tress Potters: Fall Show & Sale

All Galleries
November 15 - 19, 2017

Lesson Learned-From classroom to gallery Group Exhibition

Apple Suites and Great Hall Galleries
November 23-December 30, 2017

Over the years, the Centre has hosted many students in their creative exploration. From photography and watercolours to sketching and more, the students have excelled in their chosen artistic expression. It is in this sesquicentennial year that we reflect our community's interest in exploring their curiosities, willingness to learn a new technique and dedication to teach visual arts. It is with great pleasure to present this celebration: *LESSON LEARNED – From Classroom to Gallery* featuring art created by our students and instructors who have transformed their interests and hobbies into an inspirational practice of engaging visual arts.

Aurora Cultural Centre Instructors and Students Reception on Thursday December 7, 2017 from 6 – 8pm

1917 – Canada Comes of Age, a story told in visual images

Red and Blue Gallery
November 30-December 30, 2017

A multi-artist, two city painting exhibition that looks back at the year 1917: 50 years removed from Confederation and 50 years before the glorious summer of '67 in Montreal, 1917 was the year of the crucible. It was a coming of age story. Curated by brothers Dave and Ross Rheaume, artists from Ottawa and Toronto will tell the story of milestones in history, medicine, art/science and sports, arts and entertainment.

Meet the artists at the Opening Reception: Thursday December 7, 2017 from 6 – 8pm

Art Talk with curator Dave Rheaume and artists: Saturday December 9th from 1 - 4pm.

Decades of Dedication – Central York Fire Services, Community as Curator heritage exhibit continued to November 9

Gallery Tours

This quarter we opened up the gallery to curated tours of the exhibits. As soon as we opened up the opportunity, the community responded with interest and excitement. This will be a growth area for us.

Thurs July 13	Summer Camp Children tours 9:15 – 9:45 and 1:15 -1:45	# attendees 20
Thurs July 27	Summer Camp Children tours 9:15 – 9:45 and 1:15 -1:45	# attendees 20
Thurs Aug 3	Summer Camp Children tours 9:15 – 9:45 and 1:15 -1:45	# attendees 20
Fri Aug 18	Summer Camp Children tours 9:15 – 9:45 and 1:15 -1:45	# attendees 20
Wed Sept 13	G.W. Williams Special Needs Gr. 12 1:00 -1:30 pm	# attendees 14
Thurs Sept 14	Roger White Academy Private school 10:15-11:30 a.m.	# attendees 16
Fri Sept 15	Visitors in the gallery – from out of town 1:00 -1:30	# attendees 5
Wed Sept 20	G.W. Williams – Andy McLure’s Grade 12 class	# attendees 31

of Visitors for specific tours to Gallery exhibitions Q3 2017: TOTAL = 146

Community Arts Educational Outreach

- Staff visited Aurora high schools regarding the Mayor’s Celebration of the Arts Exhibit and Showcase in February 2018.
- Hosted Culture Days on September 30, 2017; Canada 150 project, Aurora Historical Society, and Aurora Museum & Archives onsite events
- Canada 150 Milestones Mural Art Installation reveal will take place **Sunday November 19th from -4pm**. Please attend if you can. The Mayor, MP Leona Alleslev, Ted Hamer (our resident artist on the project), staff, and many community artists will be present.
- We hosted the International Festival of Authors poetry reading in partnership with the Aurora Public library, with touring artist Gwen Benaway in conversation with Brock Weir.

Community Partners / Rental events

The following rental clients joined us this year during the September-November period:

ACB Marketplace – November 25 – “open house”, concert plus vendors
Addiction Services of YR – staff training
Aurora Community Band – Sunday rehearsals
Aurora Music Academy – recital
Aurora Oak Ridges Richmond Hill Provincial Liberal Association – 2 dates – nomination and volunteer
Axiom Group – 2 dates – executive meetings
Bahai – 200th anniversary community celebration
Camphill Communities – board meeting – 2 dates
Canadian Mental Health Association York South Simcoe – community engagement
Central Counties Tourism – 2 dates, seminars
Eating Disorders of YR – fundraising concert
Etsy Marketplace – marketplace and workshop – all spaces
Family Services of York Region – staff training
Gran Aurora – Author event
Investors Group – community seminar
Kerry's Place - AGM

Lake Simcoe Reg Cons Authority – 1 date staff training, 1 date stakeholder seminar
Leona Alleslev – MP event
Marili Gibbons – art class for fellow students
Ontario Water Centre – board meeting
ORMTA Fundraiser evening
Paskke Quartet – classical concert
Pine Tree Potters Empty Bowls
Pine Tree Potters Pot Luck Dinner
Pine Tree Potters Show and Sale – 6 days (one day load-in)
Sandgate Women's Shelters YR - AGM
SOYRA – two dates per month, plus workshop in Nov
Third Age Learning - Sept & Oct – 7 dates
Windfall Ecology – community seminar
York Region Arts Council – workshop
York Region Community and Health – staff training
York Region Corporate Services – 2 dates, staff training
York Small Business Enterprise Ctr.- workshop
York Support Services Network – 2 dates, staff training

Administration

- Canadian Heritage Canada Arts Presentation Fund grant application was completed
- Trillium Final report was completed
- Held a brainstorming and implementation planning session with e-commerce contractor

Facilities

- We continue to experience WIFI instability and issues within the network. Staff leaves have halted the process of implementing the Town IT solution. Mr. Downey is following up on the progress.
- Demolition on the two older buildings in library square is expected before the end of the year.

Human Resources

- Please welcome Andrea Compton, our new Facility Supervisor who started in October
- Recruiting new local contractor for bookkeeping services
- I attended a session on the expected results of the new Provincial Legislation, Fair Workplaces, Better Jobs Act 2017.

Board Activities

- Finance Committee Meeting: November 3
- Fund Development Committee Meetings: October 25
- Executive Committee Meetings: November 6
- Board Strategic Planning Session: October 25

Community Connections/Artistic Events

- Monthly meetings with Al Downey, Director of Parks, Recreation & Culture
- Attended grand re-opening for Prime Data in their new facility
- Met with State & Main re: hospitality sponsorship
- Met with Aqua Grill re: hospitality sponsorship
- Met with Maunders re: Gallery reception sponsorship
- Met with Magna re: current and future sponsorship
- Met with Caruthers Financial
- Meeting and tour with Scott Hill, Operations Manager, Flato Markham Theatre
- Meeting and tour of ACC with Eric Lariviere, Theatre Manager, Flato Markham Theatre. We are discussing programming synergies to host intimate concert/events/masterclasses with artists coming to the region.
- Meeting and tour at Newmarket Theatre with Rick Kouri, Theatre Manager and Laura Schembri. Rick will be taking on programming for Old Town Hall as well.
- Attended Foxglove Design networking lunch (x2)
- Attended opening for The Plow in the Crest: Fleury Aurora Museum & Archives exhibit
- Met Rev. Canon Dr. Dawn Davis, Rector and Eric Skillins, volunteer with Trinity Church, Aurora
- Met with Apple Suites re: current and future sponsorship and other collaborations
- Met with Roseneath Theatre re: family/youth programming
- Presentation to Town of Aurora General Committee re: Canada 150 Milestones Murals Art Installation
- Produced the onsite launch of Making Peace exhibit in concert with the Museum.

Statistics

Artists shown in the Gallery for the Quarter: 17 for 2017 Q3

Visitors Q3 2017 = 8444

Operations Volunteer Hours Q3 2017 = 312.50

Respectfully Submitted by

Suzanne Haines, Executive Director
Aurora Cultural Centre