aurora cultural centre

AGENDA

Board of Directors Meeting # 6 A /2017

Library Room

June 14, 2017 | 6:30 – 7:00PM | Craig Mather, Chair

1	**MOTION** to Approve Agenda	All
2	**MOTION** to Approve Minutes of Previous Meeting (May 10, 2017)	All
3	Statements of Conflict of Interest	All
4	Welcome	Craig Mather
5	Finance Committee Introduction of Linda Thibeault, Partner, Millard, Foster, Thibeault, Youwell; auditors Auditors to present 2016 Audited Financial Statements in final draft form for discussion and review **MOTION** To receive the 2016 Draft Audited Financial Statements.	 Heidi Franken Linda Thibeault
6	Board to move In Camera for final discussion with Auditor **MOTION** Directors to move in Camera	Craig Mather
7	Board of Directors Meeting #6A/2017 to resume	All
8	Finance Committee Approval of FINAL 2016 Audited Financial Statements **MOTION** To approve the Aurora Cultural Centre's 2016 Audited Financial Statements as presented. **MOTION** To approve release of approved 2016 Audited Financial Statements to the Town of Aurora by June 30, 2017 deadline, AND to approve the public release of the same, prior to the AGM.	Heidi Franken

9	Governance and Nominating Committee Update **MOTION** – To Receive	Eric Acker
10	Directors to move to Red Gallery **MOTION** To Adjourn Board of Directors' Meeting #6A/2017 Directors move to 2017 Public Meeting #6B; the Annual General Meeting of Members.	All

aurora
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June 7, 2011

To: The Directors of the Church Street School Cultural Centre

This is to advise the Board of Directors that to the best of my knowledge I can state to you that we did not receive any material complaints from stakeholders or the general public during Q1 of 2017.

Jane Taylor
Acting Executive Director

Board of Directors – June 14, 2017

ACTING EXECUTIVE DIRECTOR'S UPDATE: MAY 10 – June 14, 2017

May and June are extremely busy rental months, particularly with social services, Region of York meetings, private events, piano, and high school music recitals.

Slocan Ramblers, "Canada's Homegrown Bluegrass," played May 12; sponsored by Rickard Banjos and supported by the Ontario Arts Council

Fund Development Committee met with Jane on May 25.

Muralist Ted Hamer was hired on a 5-month contract to engage with the community in the creation of 4 murals as part of the Canada 150 Milestone Murals project to mark Canada's 150th. Funded by the Canada 150 Fund, **MP Leona Alleslev will announce the funding at the Centre on June 27 at 2 pm**. All are welcome to support this announcement.

Four summer camp staff have been engaged. Two funded in part through Young Canada Works, and one through Canada Summer Jobs. Two of our summer staff are returning employees. Our Junior Summer Art Camp Animator was hired in part through her experience with our high school co-op program.

MOSAIC: Ontario Society of Artists Exhibition education program talks/demos/workshops, offered free to the public: May 31, June 7. Program continues through July.

Exterior window and trim painting started on June 5, and is continuing through mid-June.

Our annual Community Iftar, in partnership with York CAS and IDI (GTA) took place on Thursday, June 2. A very successful evening; Craig Mather welcomed the sold-out crowd on behalf of the Centre.

The Centre staff and Craig representing the Board of Directors welcomed Suzanne Haines on June 5, in her role as Executive Director.

John Sheard Presents Russell deCarle played in concert on June 9; sponsored by Craig and Nancy Mather.

UPCOMING - TO WATCH FOR:

- Ontario Society of Artists Way of Seeing Art Talks/Demos continue: June 14, 21, July 5.
- Aurora Farmer's Market Summer Arts Camps Outreach booth: June 24
- Aurora Cultural Roundtable booth participation at AFM – June 24
- Summer Arts Camps Outreach booth at Town of Aurora Canada Day in the Park – July 1
- Summer Arts Camps start w/o July 3
- Call to Action #83 Exhibition, featuring 8 Indigenous and 8 non-Indigenous artists, *and* Watershed solo exhibition and sale by Liz Menard both open August 12

Jane Taylor Acting Executive Director

Managerial Report – Q1 2017

CENTRE HOURS

Business Hours	Monday to Friday	9:00 AM – 4:00 PM
Staff Base Hours	Monday to Friday	8:30 AM – 4:30 PM
Gallery Hours	Tues, Thurs, Fri & Sat	10:00 AM – 4:00 PM
	Wednesday	10:00 AM – 8:00 PM
	- *and during special events*	
Events	7 days per week	as required
Classes	Mon, Tues, Thurs, Sat	and as required
Community Facility Rentals	7 days per week	as required, up to 11:00PM

AURORA CULTURAL CENTRE STAFF

Executive Director	Laura Schembri
Program, Event & Communications Manager	Jane Taylor
Administration & Operational Services Manager	Carol Sharp
Program, Gallery & Volunteer Services Coordinator	Stephanie Nicolo
Gallery Manager	Clare Bolton
Visitor Services & Instructional Program Assistant	Leanne DiMonte
Community Investment Manager	Anuja Varghese, Contract
Facility Supervisor	Laura Beaton, Part Time
Facility Supervisor	Christina diPaola, Part Time
Facility Supervisor	Tazra Miller, Part Time

BOARD OF DIRECTORS – at Q1 2017

Note: The change of Directors and Offices occurring at June 2017 AGM will be reflected in the upcoming Q2 Managerial Report.

EXECUTIVE		**DIRECTORS**
President	Craig Mather	Maureen Campbell
Vice President	Eric Acker	John Gallo
Treasurer	Heidi Franken	Karen Johnston
Secretary	Bonnie Kraft	Carol Mather
		Mukhlis Mutlag

EX OFFICIO TOWN OF AURORA DIRECTORS*

Director	Councillor Wendy Gaertner
Director	Councillor Tom Mrakas

COMMITTEES OF THE BOARD OF DIRECTORS

Executive Committee	Governance & Nominating Committee
Finance & Audit Committee	Fund Development Committee

MEETINGS

The Board of Directors meet once per month and committees as required.

**Ex-officio Directors have the full rights & responsibilities of Directors of a corporation under the Ontario Corporations Act.*

COMPLIANCE & REPORTING CONTROLS

The Centre has strict compliance, oversight and reporting procedures in place; third party bookkeeping, a Finance & Audit Committee, several specialized Board committees, the day to day oversight of the Executive Director and the monthly review by the Board of Directors who each have personal and collective fiduciary responsibilities related to the governance and financial health of the Centre.

MONTHLY

Financial

- Third Party book keeper reconciles financial activity each month and creates financial statements that are reviewed by Treasurer, Finance & Audit Committee and Executive Director (ED).
- Statement of Account for Current Source Deductions (and payment) made to CRA.

Operational

- ED creates monthly activity report and presents to Board of Director; once approved this is posted to the public website.

QUARTERLY

Financial

- Treasurer creates GAAP quarterly financial report based on book keeper's financial statements. This is reviewed by the Finance Committee and presented to the Board. Opportunity for questions from Directors. Once approved, ED provides this report to the Director of Parks & Recreation at the Town of Aurora as per our Agreement (and to the Mayor and CAO as a courtesy).

Operational

- ED creates a Managerial Commentary reporting on activities during the quarter in question.
- This is presented to the Board. Once approved, ED provides this report along with the Quarterly financial Report to the Director of P & R (and Mayor and CAO). This report is posted on public website.

Oversight

- ED provides a compliance statement to the Board stating that all payments have been made and all areas of the Centre's compliance responsibilities have been met.

ANNUALLY

Town of Aurora

- As per Agreement

Canada Revenue Agency (Federal Government)

- Registered Charity Information Return
- Ontario Corporations Information Act Annual Return

Imagine Canada

- Annual report on compliance of the 73 Standards identified by IC as a requirement of our accreditation.

Current Funders (this is variable)
Ontario Trillium Foundation (Provincial Agency)
Ontario Arts Council (Provincial Agency)
Young Canada Works in Heritage Organizations via Canadian Heritage, (Federal Government)

Financial Review
Third Party Audit undertaken annually (not legally required until budget reaches $1 Million).
Financial standing publicly posted annually on the websites of the CRA, Imagine Canada, and our website.

ONGOING COMPLIANCE

- Service Ontario (Provincial Government)
- Town of Aurora
- Banks
- Insurance
- Canadian Anti-Spam Legislation (CASL)
- SOCAN

THANK YOU TO OUR MAJOR SPONSORS

AURORA

Ontario Trillium Foundation / Fondation Trillium de l'Ontario

Bonnie & Norbert Kraft

FIELDGATE DEVELOPMENTS

AppleSuites FLEXIBLE OFFICE SPACE

PINE TREE POTTERS GUILD

Jeunesse Canada au travail / YOUNG Canada Works

ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario

aurora cultural centre

GALLERY GIFT SHOP

UNIQUE HANDCRAFTED LOCAL

Starting in Q1 2017, the Gallery Gift Shop embarked on a marketing campaign targeting our popular music concert guests, through a door prize draw at each concert event. All guests are made aware of the artisan – and the opportunity to purchase locally-handcrafted items from our shop, with proceeds supporting the Centre.

Gallery Gift Shop Hours

Mon, Tues, Thurs & Fri	9 AM - 4PM
Wed	9 AM – 8PM
Saturday	10AM – 4PM

A SNAPSHOT OF EVENTS

February is now the home of "Youth Arts Month" at the Centre. New this year was the formation of a Youth Arts Exhibition Committee, comprised of student reps from 4 Aurora-area high schools who worked with their peers to create a vibrant mixed media exhibition.

A GATHERING PLACE WHEN THE COMMUNITY NEEDS TO COME TOGETHER

On the afternoon of Saturday, February 4, the Centre was host site for a Community Vigil in the wake of the Quebec City Mosque attacks. Speakers representing Aurora's diverse faith communities, along with elected officials, community leaders and police services, came together to offer words of healing and hope.

ACTIVITY STATS Q1 2017

	2017	Q1
1	Instructional Programs	13
2	Volunteer hours donated	882
3	Art Exhibitions	4
4	Art Receptions & Artist Talks	8
5	Concerts	5
6	Heritage Displays	2
7	Heritage Community Events	1
8	Family Activities	2
9	Public Meeting	1
10	Visits	6320

John Sheard Presents a Night of Beatles Classics was a sold-out success.

Visitor Services & Instructional Programs Assistant Leanne DiMonte welcomes Mae Khamissa during the install of the Community As Curator heritage exhibition *A Mile in Omar's Shoes.*

The Centre is the proud "home" of a number of community groups, including The Society of York Region Artists. The group returned in January with an annual month-long exhibition and sale.

FINANCIAL DASHBOARD Q1 2017

- Revenue from programming up 11% over 2016 Q1
- Total Revenue up 32% over 2016 Q1
- Total expenses down by 1% Q1 (see In Summary on last page)
- Further details to be found in the 2017 unaudited Q1 Financial Statements included with this report

The Centre continued its partnership with the Aurora Winter Blues Fest with our own *Friday Night Blues Concert* featuring Diana Braithwaite & Chris Whiteley (and friends) on February 10. AWBF was recognized from the podium, and promoted this event as part of Blues Month in Aurora.

In January, the Centre was awarded a 2016 Readers' Choice Award by the York Region Media Group for "Best Live Theatre." This is a meaningful designation that is driven by the community – and a nice surprise!

COMMUNITY RENTALS – Q1

Making the beautiful spaces within the Centre available to community groups, individuals and businesses, is an important aspect of the services the Centre provides to the community. The Centre is used by a diverse group or organizations that rent space.

A selection of community rentals during Q1:

Addiction Services of York Region	Training
Aurora Community Band	Weekly Sunday Evening Rehearsals (year round)
Aurora Winter Blues Fest	Workshop
Ontario Water Centre	Board of Directors Meeting
OPSEU	Client Recruitment
ORMTA	Piano Teacher Performance
Paske String Quartet	Concert
SOYRA	Monthly Executive and General Mtgs, & workshops
Rachel's Runway Fashion Show	Fundraiser
Women's Support Network	Seminar and Training
York Chamber Music	Performance
York Region Arts Council	Board Meeting
York Region District School Board	ESL Classes: daily (weekday) Q1 Rental
York Region Environmental Services	Training
York Region Lifetime Facilitation	Training
York Region Refugee Committee	Stakeholder Information Session
York Region Transportation Services	Meeting
York Support Services Network	Stakeholder Training
Various Piano Recitals	Student performances

A COMMUNITY GATHERING PLACE

The Aurora Cultural Centre enjoys strong relationships with a diverse slate of community providers. Here is a sample of the partnerships in Q1:

- Historica Canada Foundation to present a special "Family Day Heritage Minute Film Festival";
- Queen's University, who provided a co-operative education student for a short-term placement to enhance her knowledge of community arts practice;
- The Aurora Winter Blues Fest, with a pop-up gallery launch concert to promote the Festival
- The Johnson Family, to tell the story of Ada Johnson, who at 108, was Aurora's oldest and one of our most beloved residents.
- And so much more!

IN SUMMARY

The opening quarter of 2017 posted a revenue increase of 32% over Q1 2016.

Instructional programs and workshops for children, youth and adults are growing in attendance, and variety.

The co-operative education partnerships with local high schools have continued to provide us with a volunteer pool of arts-minded students who are eager to receive training in everything from gallery management, to arts administration and programming.

The Gallery Program ended Q1 with the launch of their Ways of Seeing Art Talks and Demonstrations, an educational slate offered free to the public as part of an outreach initiative by the exhibiting artists.

On the technical side, the Centre's phone system was 'retired' in Q1; a temporary system was put into place for 2 months while research was conducted to select a new system.

One of the most exciting developments was the re-launch of www.auroraculturalcentre.ca; a completely redesigned, mobile-friendly website to take us into the future.

The Centre launched the marketing for our summer camps programs in the first week of March, anticipating a busy summer ahead.

Jane Taylor,
Acting Executive Director (April 13 – June 4, 2017)
June, 2017

#150andinspired

*www.auroraculturalcentre.*ca
Follow us on Facebook, Twitter & Instagram

aurora cultural centre

MINUTES
Board of Directors Meeting # 5 /2017
Library Room

Present: Craig Mather, Eric Acker, Bonnie Kraft, Karen Johnston, Carol Mather, Cllr Tom Mrakas, Cllr Wendy Gaertner

Regrets: Heidi Franken, Maureen Campbell, John Gallo, Mukhlis Mutlag,

May 10, 2017 7:00 PM Craig Mather, Chair

MOTION to Approve Agenda Moved by: Karen Johnston Seconded by: Cllr Wendy Gaertner CARRIED
MOTION to Approve Minutes of Previous Meeting (April 12, #4, 2017) Moved by: Eric Acker Seconded by: Cllr Tom Mrakas CARRIED
Statements of Conflict of Interest None declared
Executive Director's Update Acting Executive Director Jane Taylor presented the Executive Director's update. **MOTION** To receive the (Acting) Executive Director's Update Moved by: Karen Johnston Seconded by: Carol Mather CARRIED

Finance and Audit Committee
Committee Chair Carol Mather presented the Finance and Audit Committee update

MOTION
To receive the Finance and Audit Committee Update

Moved by: Karen Johnston
Seconded by: Cllr Wendy Gaertner
CARRIED

Fund Development Committee
Update from Committee member Karen Johnston

MOTION
To receive the Fund Development Update

Moved by: Bonnie Kraft
Seconded by: Carol Mather
CARRIED

Governance and Nominating Committee
Update from Committee Chair Eric Acker

Recommendations from the Analysis of the Board Self-Assessment Survey:

(1) While maintaining our fiduciary responsibilities, we should streamline our monthly Board agendas to free up time to have at least one substantive discussion of a proactive strategic nature at each Board meeting.

(2) The Governance and Nominating Committee should develop a strategy for better reaching out to the diversity of our communities and bring that strategy to the Board for approval.

MOTION
To approve the recommendations of the Governance and Nominating Committee from the Analysis of the Board Self-Assessment Survey.

Moved by: Eric Acker
Seconded by: Karen Johnston
CARRIED

Executive Committee
Update from Committee Chair Craig Mather

MOTION
To approve the recommendation of the Executive Committee to proceed with an Offer of Employment to the chosen candidate

Moved by: Karen Johnston
Seconded by: Carol Mather
CARRIED

Confirmation of next Meeting and AGM
June 14, 2017 7PM

Motion to Adjourn Meeting (9:55 pm)

Moved by: Carol Mather
Seconded by: Bonnie Kraft
CARRIED

Craig Mather, President Date

Bonnie Kraft, Secretary Date

aurora cultural centre

2016 ANNUAL REPORT

Our Vision

The vision of the Aurora Cultural Centre is to be a vibrant centre of cultural and social activity in the heart of Aurora, celebrating the value of creative arts, culture and heritage, and enriching the quality of life of our community.

Our Mission

We deliver a diverse range of inspiring artistic, music and heritage programs, and promote Aurora as a dynamic community that values the creative contributions of its citizens. We proudly showcase local, emerging and established talent for our community to enjoy.

Highlights of 2016 - Achievements at a Glance

- Exceeded 2016 program revenue target by 4%
- Decreased 2016 expenses by 7% from budgeted
- 31,649 visits in 2016; an increase of 4.2% over 2015
- Favourable KPI results
- Maintained 'Imagine Canada' accreditation
- 54 instructional arts classes for all ages delivered
- 14 musical concerts presented

- 222 artists provided the opportunity to display art in Centre's professional galleries
- 10 changing exhibitions of art presented to public
- 5 High School Co-op Students mentored with long-term placements at Centre
- 14 local artists promoted in Gallery Gift Shop and two annual artisan Pop Up sales
- Partnered with Aurora Historical Society & Theatre Aurora on site at the Centre, for both Culture Days, and with Community as Curator Heritage Displays
- Expanded summer employment opportunities for youth
- Completed heritage signposts and brochures detailing history of centre through summer youth employment project
- Partnered with Aurora Museum & Archives for Doors Open Aurora

Snapshot Ongoing Activity

Programs

- Concerts
- Special community events
- Free community programs
- Instructional arts & culture programs for all ages
- Summer arts camps
- Multi-cultural events & showcases
- Host site for fundraising marketplaces with community partners
- Collaborate, host and facilitate programs with community partners
- Art exhibitions, talks, demos
- *Community as Curator* Heritage Displays
- Community facility rentals
- Youth arts exhibitions and youth coffeehouse

Administration

- In-house management of all facility rentals, activities and events
- Bookkeeping, accounting, audit
- In-house marketing and communications
- Customer services
- Maintain active website and all social media platforms

Governance

- Board of Directors assume fiduciary responsibility for the governance of the Centre and provide broad oversight of the Centre's operations
- Create, review and administer policies and procedures
- Develop & review Strategic Plans
- Oversee all aspects of the organization
- Oversee compliance, legal and reporting protocols

- Ensure compliance with Canada Revenue Agency, Imagine Canada Standards, Provision of Cultural Services Agreement (PCSA), Strategic Plan, Ontario Corporations Act
- Serve as a resource to Town of Aurora for various cultural studies, committees etc.

Accountability and Transparency

As a Registered Charity and a party to the Provision for Cultural Services Agreement (PCSA), the Centre maintains high standards of accountability and transparency.

- Reporting to Federal and Provincial governments (e.g. Canada Revenue Agency, Ontario Charities Directorate, OnCorp)
- Reporting to Town of Aurora Council (quarterly reports, annual budget presentation)
- External third party audit
- Maintain Imagine Canada Standards and accreditation
- Continuous oversight of Finance Committee & Treasurer
- 11 Aurora residents volunteer as the Centre's Board of Directors
- Reporting to and meeting with Director of Parks, Recreation and Cultural Services
- Documents and operational information widely available to public on Centre's website
- Two Councillors on Centre's Board of Directors
- Quarterly Public Meetings
- Compliance with PCSA reporting and submissions
- Accountability and reporting to our individual and corporate donors as well as grant providers (Trillium, Ontario Arts Council, Heritage Canada etc.)

Summer 2016 – Professional Live Theatre for children SOLD OUT – "*Cinderella"*

Celebrating Ramadan with the community

Pastel Artists of Canada National Conference

2016 - Measuring Performance

2016 KEY PERFORMANCE INDICATORS

KPI (reference to PCSA)		How Calculated	Strat Plan Goal	Measure
1a.	Customer satisfaction with Program mix	Question in Annual customer satisfaction survey	1	94% Satisfied or Extremely Satisfied
1b.	Customer Satisfaction with Quality Level	Question in Annual customer satisfaction survey	1	98% Good, Very Good or Excellent
1c.	Customer Satisfaction with overall Governance	Question in Annual customer satisfaction survey	2	98% Satisfied N.B.
1d.	Customer Recognition and Awareness of Centre	Question in Annual customer satisfaction survey	5	65% Well Known or Extremely Well Known
2.	Programming spending vs. total spending	Programming Spend / Total Spend	3	78%
3.	Programming hours per capita	Programming hours / population	3	0.05%
4.	Town Grant as % of Total Revenue	Town Grant / Total Revenue	3	56%
5.	Town Grant per capita	Town Grant/ Population	3	$7.28
6.	Number of Partnerships*	Current year partners	2	63
7.	Volunteer hours as a % of total hours to operate the Centre annually	(Paid + Volunteer hours) / total volunteer hours	2	20.2%
8.	Number of Visits Annually	Current year visits	5	31,649

2016 population estimate is 55,445 is taken from 2016 Aurora Census, Statistics Canada

Volunteers continue to be an important indicator of community participation with the Centre.

Our volunteer hours are tracked in two streams: Governance Hours (Board of Directors) and Operational Hours (volunteers assisting with programs or administration etc). Combined, they clearly show the significant support the Centre enjoys from the community.

Our volunteers range in age from 15 into their 70's; some volunteer as husband and wife couples, some as families, many as individuals – all of whom are dedicated to the Centre and are excited to be involved.

Volunteers Provide Significant Value and Support to the Centre

Based on the 2736 total volunteer hours donated to the Centre in 2016 --- generous supporters of the Centre generated $44,597 (average of value of $16.30/hour) in administrative, governance and operational support to the Centre and to Aurora.

We are grateful for the dedicated help we receive from our amazing volunteers!

Community Impact

In 2016 the Centre:

- employed 11 residents of Aurora;
  3 full time, 1 full time contract, 2 part time, and 5 Aurora summer students,
- provided high value volunteer opportunities for High School volunteer hours,
- hired four Aurora youth to lead our summer camp programs,
- hired one Aurora youth to fulfill summer heritage research project researching and documenting the history and heritage of the Church Street School,
- welcomed and mentored local Co-op students in annual long-term placement opportunities,
- provided graduating high school art classes with professional art gallery exhibitions,
- purchased local: event refreshments, catering, office and program supplies, linen laundering, printing and signage, event rentals, banking, furnishings, advertising, strategic planning, auditing,
- enthusiastically promoted local restaurants for visitors, rentals, and for before and after Centre events,
- was the proud "home of" many community partners, including: Society of York Region Artists, Aurora Community Band, Pine Tree Potters' sales events and Empty Bowls fundraiser, and Third Age Learning York Region.

An Engaged Partner with the Town of Aurora

Promoting Recognition of the Town of Aurora

There are numerous occasions when staff and Board act as ambassadors to promote the Town of Aurora; such as:

- through recognition for achievements and awards,
- when speaking at, or attending regional, provincial and national conferences,
- participating in planning sessions,
- when Aurora Cultural Centre is the subject of an article or editorial or on television,
- when the Centre is recognized for best practices on other organizations' websites,
- public acknowledgement of Town of Aurora support at Centre events, on posters, documents and website,
- 400 series highway signs.

Driving the Cultural Master Plan Forward

We actively support the Town of Aurora's Cultural Master Plan and fully participate in planning meetings. The Centre has assumed many of the targets and goals of the plan as our own.

Embracing Accessibility and Inclusion

We continue to embrace the growth of a diverse Aurora as demonstrated in the following presentations:

- *St. Jean Baptiste* Québécois celebrations and French-language music concerts,
- Ramadan *Iftar* Community Fast-Breaking Dinners,
- *Day of the Dead* Mexican Cultural photo exhibition and talk,
- Steel Drums celebration of Caribbean Culture,
- Persian Cultural Celebration for Culture Days,
- South Asian food, art & dance event,
- celebrations of *National Aboriginal Day*; facilitated First Nations dance circles and ceremonial smudging; First Nations, Métis and Inuit female artists' exhibition and public facilitated conversations,
- South African Township Music,
- African Gospel,
- Celtic & East Coast music,
- *Oktoberfest,*
- Brazilian Capoeira for Family Day,
- Brazil Classical Guitar Duo,
- Chinese New Year art and activities and,

- many culturally diverse exhibitions of art supported by various talks and conversations such as; Passage; Nepali Photo Essay; Passage Between Two Worlds; Faces of War; Who Am I? In search of an Answer, and A Lens on Africa,
- summer children's programs offer a theme of "discovering new cultures through art",
- world music for families.

Diversity and Inclusion Charter for York Region

We are a participant in the York Region initiative "Let's Talk Inclusion" focusing on diversity in all of its forms.

Cultural Access Pass – Welcoming our Newest Citizens

In partnership with the *Institute for Canadian Citizenship,* to introduce new Canadian citizens to cultural offerings here, and across the Country, we are the first stop of newcomers in their pursuit and interest of cultural activities in York Region.

We are an easily-accessible location in the heart of York Region. **In 2016 we welcomed 179 new Canadian citizens to Aurora**.

Cultural Passes for two!

Culture for All – We are Accessible

- The Centre offers a mix of programs aimed to be accessible for the community. This includes some free family activities, and free access to the Centre and its four art galleries.
- The Centre actively seeks out sponsors who make it possible for us to bring at least one professional show to the community for free annually.
- In 2016 we delivered 7 free community events at a cost to the Centre of only $1,500.
- We make our artist space available free of charge as an open studio one day per week for artists to create together, rather than working in isolation.
- The art students of St. Max. Kolbe Catholic High School donated funds to the Centre that allowed us to partner with Big Brothers, Big Sisters York Region to provide six children with the opportunity to attend summer arts camps at the Centre at no charge.
- We requested and received enhanced accessibility wayfinding signage for the exterior of the Centre. We have protocols in place to assist with the accessibility needs of our visitors.

Responding to the Needs of Children & Youth

- We invite and mentor Aurora high school art students to plan, create, hang and launch youth driven art exhibitions in the Centre's professional galleries.
- Centre staff spend a significant amount of time in the classroom, and outside of it, assisting with the student art program. In 2017 we are presenting a trial for a town-wide enriched youth curatorial committee.
- The Centre welcomed children and their families to two plays and a concert presentation by legendary Canadian Fred Penner as part of our commitment to programming for our youngest citizens.
- We mentor five local high school students with 120 hours each of individual onsite programming annually. This includes developing a unique program to support student goals, provide engaged daily supervision and teaching, and final evaluations with the teacher.
- In the 2016 cycle, students came to the Centre requesting to gain experience in the areas of Gallery Administration, Event Management & Marketing, Curation & Marketing, and Research.
- In 2016 the Centre provided an enriched long term placement for a local university student studying Arts Administration. We mentored the student on all facets of her education and invited her to participate in hanging her first professional art exhibition assisting the artist and our staff.
- To inspire artistically-minded young people, we make an effort to present some early career visual artists and classical performing artists, and provide student concert rates that allow young people access to rising stars in their genres

St. Max student addressing Town of Aurora Council with notice of a student fundraising initiative to help send children to the Centre's summer art camps.

Responding to the Interests of Seniors

The Centre is a "senior-friendly," accessible environment with supportive and knowledgeable staff.

- We are the home of *Third Age Learning York Region,* a fall and spring lecture series specifically for seniors.
- We offer daytime art classes and Open Studio which by virtue of timing is comprised primarily of seniors.
- Moderately priced, world-class concerts are a draw to seniors who consistently rave about having the opportunity to enjoy music in their own town without having to drive downtown.
- We partner annually with the Aurora Seniors' Centre for a free sing-along, where we welcome a large number of seniors to sing the songs of their youth. Planned to occur on, or close to, the anniversary of D-Day, we also include recognition of the Canadian and British war effort.
- We work closely with local seniors' residences and create enhanced visitor experiences with tours and art talks designed for seniors.

Musical Entertainment at Donor Appreciation Event

Youth Arts Night – High School Arts Exhibition

2016 List of Gallery Exhibitions

The Collection III – St. Maximillian Kolbe CHS
Dr. G.W. Williams High School Exhibition
Aurora High School Exhibition
SOYRA Showcase 2016
This is Not the End
The Space Between
Purely Pastel by Pastel Artists of Canada
Agape Me
Reflections of Ogemawajh
Raw Material

Artist Clayton Samuel King offered a Ways of Seeing Art Talk "Reflections of Ogemawajh"

2016 List of Professional Performing Artists

Postcard Comets
Great Artist Music Series presents Stewart Goodyear, piano
John Sheard presents A Night of Beatles Classics
Drew Jurecka & the Hot Jazz String Quartet
David Francey
Great Artist Music Series presents Soyeon Kate Lee, piano
John Sheard Presents The Great American Songbook
Great Artist Music Series Presents The Brasil Guitar Duo
De Temps Antan
Barbra Lica Jazz Quartet
Great Artist Music Series presents Charles Richard-Hamelin
The Ennis Sisters present An East Coast Family Christmas
A Fred Penner Family Christmas

Fred Penner entertained a full house of children – and their parents, who also grew up with his music.

2016 Community Partners

Aurora Community Band
Addiction Services of YR
Alabrar Association (Muslim Assoc)
Aurora High School
Aurora Optimist Club
Blue Door Shelter
Blue Hills Child & Family Centre
Children's Treatment Network
Chris Ballard - MPP, Newmarket-Aurora
Cdn Mental Health Association
Doane House Hospice
Eating Disorders of York Region
Edward Jones Investment Group
ETSY York Region
Family Service York Region
Girl Guides #37
Gran Aurora
Kerry's Place Autism Services
Lake Simcoe Regional Conservation Authority
Leona Alleslev - MP for AORRH
Leslie Burns REMAX
Ladies in Philanthropy for Southlake
Music Aurora/AWBF
Ont Dental Hygienist Association
Ontario Trillium Foundation
Ontario Water Centre
OPSEU
Ontario Registered Music Teachers Association NA
Paskke Quartet/Kevin Leung
Pastel Artists of Canada
Pine Tree Potters Guild
Roger White Academy
Scotiabank
Smart About Salt
Society of York Region Artists
Special Olympics Aurora
S-Trip
Theatre Aurora
Third Age Learning YR
Town of Aurora Museum & Archives
York Regional Police Victim Services
Wave Stage Theatre
Women's Support Network YR
York Catholic District School Board
Yellow Brick House
Regional Municipality of York
York Region Lifetime Independent Facilitation
York Region Arts Council
York Region Childrens' Chorus
York Region District School Board

Support for the Aurora Cultural Centre

Sustaining Partner

Support from Individuals

John Abel
Lindsay Ablett
Eric Acker
Jacqueline Adamek
Angela Aitken
Karen Allan
Camille Anderson
Marian Arai
Helen Arnold
Marlene & Fred Ash
Jennifer Assinck
Kate Avery
Pamela Baker
Barbara Banfield
Clare Bolton
George Boyer
James & Sharon Bradley
Carmel Brennan
Margarete Brunner
Ralph Brunner
Ellen Cameron
Maureen Campbell
Kerrie Cantor
Michele Carlino -Tamane
Margaret Carr
Richard Alderson & Sandra Leonard
Della Cavanagh
Sheila Cording
Anna Cox
Jennie Creeggan
Henny & Geoff Dawe
Paoletta De Filippis
Kala Deobhakta
Joyce Deutch
Christina DiPaola
Gabriela Dragomir
Robin Enotera
Colleen Ferdinands
Jan Freedman
John Gallo
Jeff Geady
Jane Geard
Michelle Gouffray
Linda Graber
Sheena Griffith
Mary Jeanne Hamm
Jim Hamm
Cathy Harris
Barbara Hastings
Linda Henry
Irene Hilborn
Greg Hill
Lorraine Hill
Kendra Honey
Lori Hood
Belinda Hope
Vera & Jack Howard
Keith Ingoe
Samantha Jones
Ruth Johnson
Karen Johnston
Ed Keith
Sharon Kelly
Christine Kim
Greg King
Marion Knisley
Ayse & Numan Koca
Bonnie Kraft
Angela Krotowski
Christine Laing
Laura Lawrence
Andrea Laws
Jillian Lemmond
Patty Likuski
Kathryn Lloyd
Phoebe Lo
Will Lottering
Jeanette Luchese
Jamie MacDonald
Charlotte Malmholt
Patricia Mark
Carol Mather
Craig Mather
Jo Mathon
Elizabeth Maynard-Gregg
Penny McCahill
Dianne McKnight
Yvonne Meissner
Susan Miller
Tazra Miller
Charlotte Milne
Eugenia Molina
Melissa Moos
Ann Mortimer
Joanne Mumford
Maureen Munsie
Alyson Murray
Mukhlis Mutlag
Sharon Mylod
Diane Neal
Nancy Newman
Josie Niblock
Stephanie Nicolo
Christa Nimmo
Teresa O'Grady-Dunlop
Jane O'Heir
Mary Jeanne Oliver

Mary Jane Ormand
Francine Palmer
Sandie Parker
Cathy Passafiume
Lesley Pettigrew
Charlotte Pfister
Josee Pirri
Pam Pritchard
Frank Pulumbarit
Elizabeth Ramsell
Rhonda Ray
Janet Read
Helen & Ivor Roberts
Doug Robertson
Carol Rogers
Aldo Ronis
Betsy Rowe
Josee Savaria
Laura Schembri
Nancy Shalno
Carol Sharp
Lis Simpson
Cindy Skillins
Heather Smit
Sandra Smith
Tracy Smith
Eric Stangl
Marilyn Stuart
Linda Szoldatits
Jane Taylor
Carol Teal
Keith Thirgood
Judith Tinkl
Dirkje Trivett
Rhonda Uppington
Katja Van den Enden
Michelle Van Nie
Patricia Wallace
Betty Walter
Helen Walter
Robert Walter
Jenny West
Nina Whalen
Ann Wilkinson
Renne Wilson
Yukiko Wilson
Nancy Wood
Khatcho Yazedjian
Levon Yazejian
Carol Young
Brenda Zysman

Corporate Support

Almac Industrial Systems
Apple Suites
Aurora Consulting Group
Aurora Home Hardware Centre
Bonnie & Norbert Kraft
Bruce Spragg
RE/MAX Hallmark York Group Realty
Canada Summer Jobs
Caruso & Company
College Manor Veterinary Hospital
David Schembri Design
Dentistry on Church St.
Dr. Kim Mason, Hunter's Gate Dental
Dr. Pasha, Wellington Aurora Dental
Dr. Robert J. MacAlpine
Fieldgate Developments
Financial Executive Int'l Canada, Toronto Chptr
Hollandview Trail Retirement Residence
Intercity Insurance Services
It's All About You
Centre for Complementary Health
Judith J. Jourdain
KKP Aurora/Newmarket
KPMG
Magna International
Machi Training Centre
Meridian Aurora
Omars Shoes
Ontario Arts Council
Ontario Trillium Foundation
Orchard Heights Dental Care
Pine Tree Potters' Guild
Priestly Demolition
Prime Data Inc.
PromotionalMarketing.ca
Proteus
Rafferty & Russell Real Estate Agents
Judith & Raymond Jourdain
RE/MAX Hallmark Lind Group Realty Inc.
Rickard Banjos
Scotiabank Aurora
State Farm Aurora – Richard Gong
& Brittney Wong
Susan Cowen Team RE/MAX
TACC Group of Companies, Aurora
TD Canada Trust
The Artsy Baker
The Auroran Newspaper
The Backyard Pool & Spa Co
Ventura Recruiters
Westview Golf Club
Young Canada Works in Heritage Organizations

2016 Financial Snapshot

REVENUE	2016	% of total
Grant – Town of Aurora Operating Grant	403,900	56.81%
Grants – other	56,119	7.89%
Programs	198,494	27.91%
Fundraising grants, donations & sponsorships	52,453	7.37%
TOTAL Income	**710,966**	
EXPENSES*		
Salaries and benefits	466,091	64.49%
Grants	46,319	6.82%
Programs	137,922	19.09%
Professional fees	22,122	3.05%
Fundraising	1,170	0.16%
Amortization	11,209	1.55%
OTHER (Office, phone, equip lease, bank, insurance)	37,818	5.23%
TOTAL Expense	**722,651**	
Excess/(Deficiency) of Revenues over Expenditures	(11,685)	

*2016 **AUDITED FINANCIAL STATEMENTS** are available under **Our Story/Documents & Reports** tab at www.auroraculturalcentre.ca

2016 Reserves	
Classical	$70,940
Contingency	$120,000
Special Projects	$20,000

2010 – 2016 Dashboard

Town of Aurora Operating Grant

2010 **90%** of total revenue achieved from TOA operating grant
2016 **56%** of total revenue achieved from TOA operating grant

Centre's Total Earned Revenue (<u>not</u> including TOA grant), shows impressive growth

2010 $38,698
2016 $318,751 (724% ↑)

Centre's Earned Revenue strictly from Programs, shows continuous growth

2010 $25,975
2016 $198,494 (664% ↑)

Family-Friendly Community Events

Children's Summer Programs

Youth Arts Exhibitions

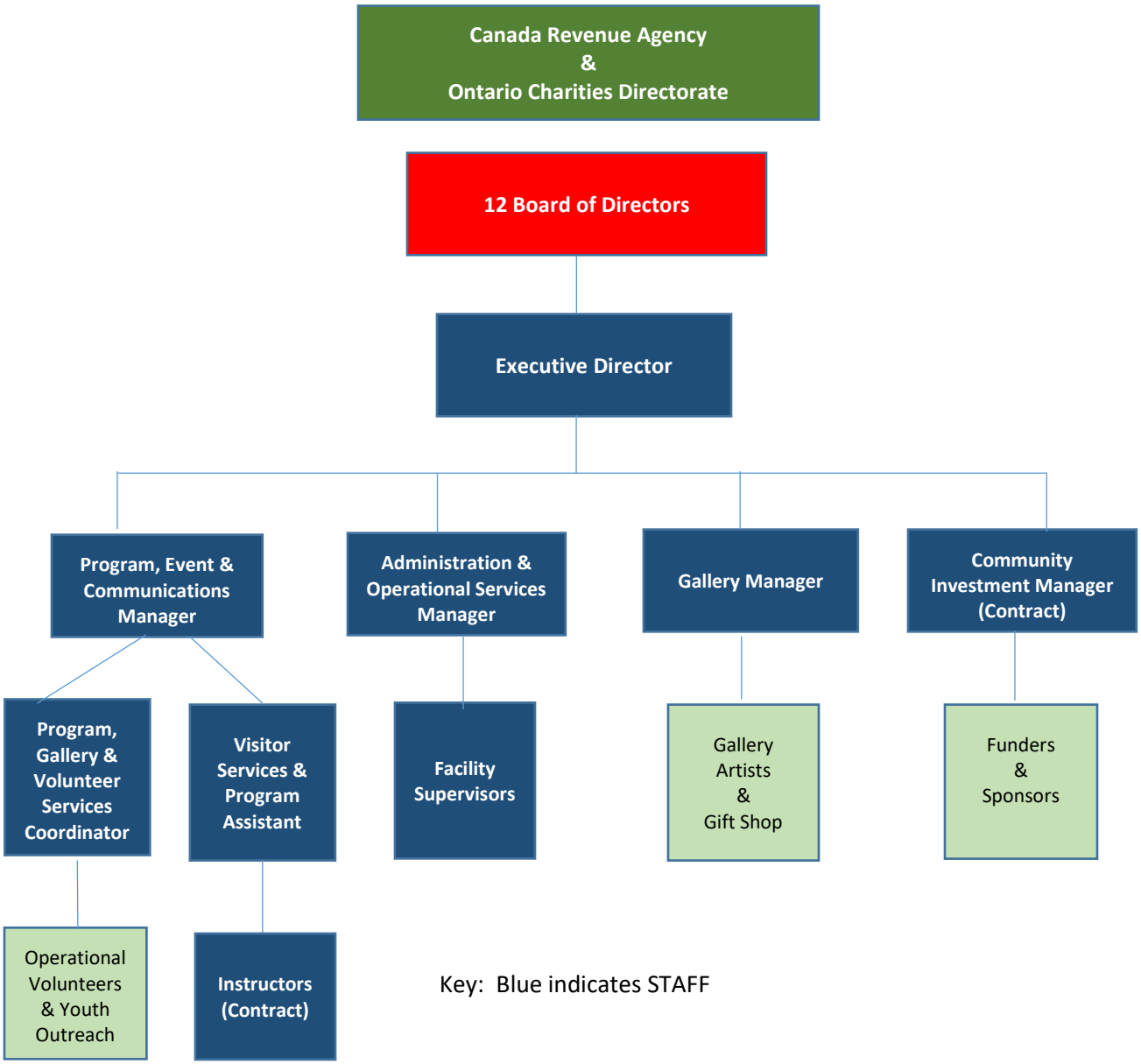
Diverse Community Partnerships

Instructional arts programs for children, youth and adults

Community Partnerships

Event and concert sponsorships

Organizational Leadership, Structure & Responsibilities



STAFF (at December 2016)

TITLE	STAFF
Executive Director	Laura Schembri
Program, Event & Communications Manager	Jane Taylor
Admin. & Operational Services Manager	Carol Sharp
Gallery Manager	Clare Bolton
Program, Gallery & Vol. Services Co-ord.	Stephanie Nicolo
Visitor Services & Program Co-ordinator	Leanne DiMonte
Community Investment Manager	Anuja Varghese
Facility Supervisors (3)	Laura Beaton, Tazra Miller, Christina DiPaola PT

The Board of Directors – Residents Investing in Aurora [as at November 2016]

	Board of Directors	
President	Craig Mather, BSc., Eng.	Served as the CAO for the Toronto & Region Conservation Authority from 1992 to 2003 with a staff of 250. The Province of Ontario appointee to the International Joint Commission's Water Quality Board, former National Director of the Canadian Water Resource Association, and former Director on the Board of the Toronto Centre for the Arts.
Vice President	Eric Acker, B.A., B.A (HON)	His professional career began in the early 1970s in the political milieu of Ottawa. He then spent sixteen years in the aerospace industry followed by fourteen years in the health sector. Eric retired after serving as President of one of Canada's largest behavioural health companies where his focus was on operations including human resources, information technology, finance, customer relations and service delivery. Born and educated in Nova Scotia, Eric made Aurora his home in 1989.
Treasurer	Heidi Franken, CPA, CA	A Senior Forensic Accountant in the Enforcement Branch of the Ontario Securities Commission, she has also worked in the Corporate Finance Branch and Office of the Chief Accountant at the OSC. Prior to joining the OSC, she managed assurance engagements for both corporate and non-profit clients at PWC. She holds an Honours Bachelor of Business Administration degree from Brock University. Heidi joined the Board in October 2010 and has lived in Aurora for 13 years.
Secretary	Bonnie Silver-Kraft, B.MUS, A.R.C.T.	An internationally respected producer and editor of classic music CD's. Recognized as one of the top producers in the classical music field, she was

		awarded a Grammy in 2010 for music production, and has had 3 Grammy nominations. As North American Artist and Repertoire Consultant for Naxos Records, the largest classical label in the world, she has introduced some of Canada's finest classical musicians to the international CD market. In 2012 Bonnie was awarded the Queen's Diamond Jubilee Medal. She and her husband Norbert have lived in Aurora since 1994.
Director	Carol Mather, B.A., CFP	A graduate of University of Toronto who holds a Chartered Financial Planner designation. She has served on several cultural Boards and has lived in Aurora for 11 years.
Director	Mukhlis Mutlag, B.Sc.Eng., PMP	The Manager of Construction and Facilities at Canada's Wonderland and previously served as the Senior Manager Operations and Infrastructure with Ontario Place Corporation. He holds a Degree in Civil Engineering and is a certified Project Management Professional. He brings his knowledge and experience with best practices in corporate procurement and governance. Mukhlis has lived in Aurora since 2002
Director	Maureen Campbell, B.A., E & E.O	An independent Group Benefits Advisor with over 25 years of experience in sales and marketing for the Human Resource and Information Technology sector. Prior to running her own Benefits practice, Maureen held executive leadership roles in the Health and Wellness services industry and Global Technology Recruitment firms. Maureen is a graduate of the University of Western Ontario with a Bachelors Degree in Finance and Economics and has been a resident of Aurora for 22 years. In addition to her new volunteer position as a Board Director at the Aurora Cultural Centre, she is active as a League and Bonspiel convener with the Newmarket Curling Club and a subject matter contributor for Acetech Ontario.
Director	Karen Johnston, B.A., M.B.A	A marketing professional with significant experience in creating and executing strategic plans that deliver exceptional business results. A leader who fosters an environment of creativity and works to inspire the team to solve business issues with creative yet cost effective solutions. Experience gained in corporate and not for profit sectors.
Director	Jamie MacDonald B.A, B.Com	A resident of Aurora since 1995 and an active volunteer and coach within the community for over 20 years. A passionate supporter of the arts & music

		and Founder/Artist Director of the Aurora Winter Blues Festival, a not-for-profit organization that benefits local youth music and community charities. Board member of the Toronto Blues Society that develops and promotes Canadian Blues, Roots and Soul musicians nationally and internationally.
Director	John Gallo B.A, Arch. Tech.	Resident of Aurora for 20 years. Member of Aurora Council for 7 years. Chair of Central York Fire, Environmental Advisory Committee, Trails and Active Transportation Committee. Current Director at Aurora Soccer Club. Principal in a property management company for 15 years.
Ex Officio Director	Councillor Sandra Humfryes	
Ex Officio Director	Councillor Jeff Thom	

In Conclusion

The Aurora Cultural Centre is proud to deliver cultural services on behalf of the Town of Aurora in the beautifully-restored Church Street School heritage site. We thank the Town of Aurora for its significant support since 2009.

We share common a desire to *"support an exceptional quality of life for all"*[1] through the delivery of inspired cultural services to our community.

Together we *"expand opportunities and partnerships that contribute to the celebration of culture in the community"*[2].

[1] Community Goal No. 2, Town of Aurora Strategic Plan

[2] Objective No. 3, Town of Aurora Strategic Plan