aurora cultural centre

AGENDA

Public Meeting, December 14, 2016

December 14, 2016 7:00 PM Craig Mather, Chair

1	Welcome to the Public	All
2	Introduction of Board of Directors	Craig Mather
3	Q3 Managerial Commentary	Laura Schembri
4	Upcoming highlights	Laura Schembri
5	Opportunity for Q & A	All
6	Confirmation of Next Public Meeting:	
7	Board of Directors will now convene in Library and guests are welcome to visit the Gallery Gift Shop at reception and view the galleries until 8PM.	

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December 14, 2016

To: The Directors of the Church Street School Cultural Centre

This is to advise the Board of Directors that to the best of my knowledge I can state to you that we did not receive any material complaints from stakeholders or the general public during Q3 of 2016.

Laura Schembri
Executive Director

aurora cultural centre

December 14, 2016

Compliance Certificate for Directors

To: The Directors of the Church Street School Cultural Centre

As Executive Director of the Church Street School Cultural Centre, I hereby certify to the members of its Board of Directors that, for the financial quarter ending **September 30, 2016**, payments have been made as they fall due by the Corporation for amounts owed or accrued during the financial quarter related to obligations owed to or for the benefit of employees, the Government of Canada or the Government of Ontario and for which Directors of the Corporation would or could otherwise be liable to make payment.

These amounts include but are not limited to:

1. Employer and employee payments and deductions related to salary, wages and remuneration to employees such as income taxes, EI and CPP payments;

2. wages and other remunerations to employees including vacation pay;

3. HST; and

4. the premiums due on insurances including Directors' and Officers' liability insurance.

Laura Schembri
Executive Director

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Engaging and enriching the community through arts, culture and heritage.

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ON, Canada L4G 1G4

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Voluntary Sector Reporting Awards 2014
CPA·QUEEN'S CENTRE FOR GOVERNANCE

ACCREDITED Imagine Canada Standards Normes AGRÉÉ

Managerial Report – Q3 2016

CENTRE HOURS

Business Hours	Monday to Friday	9:00 AM – 4:00 PM
Staff Base Hours	Monday to Friday	8:30 AM – 4:30 PM
Gallery Hours	Tues, Thurs, Fri & Sat	10:00 AM – 4:00 PM
	Wednesday	10:00 AM – 8:00 PM
	- *and during special events*	
Events	7 days per week	as required
Classes	Mon, Tues, Thurs, Sat	and as required
Community Facility Rentals	7 days per week	as required, up to 11:00PM

STAFF OF AURORA CULTURAL CENTRE

Executive Director	Laura Schembri
Program, Event & Communications Manager	Jane Taylor
Administration & Operational Services Manager	Carol Sharp
Program, Gallery & Volunteer Services Coordinator	Stephanie Nicolo
Gallery Manager	Clare Bolton
Visitor Services & Instructional Program Assistant	Leanne DiMonte
Community Investment Manager	Anuja Varghese, contract
Facility Supervisor	Laura Beaton, part time
Facility Supervisor	Tazra Miller, part time
Facility Supervisor	Christina DiPaolo, part time

Board of Directors – at Q3 2016

aurora cultural centre

EXECUTIVE

President	Craig Mather
Vice President	Eric Acker
Treasurer	Heidi Franken
Secretary	Bonnie Kraft

DIRECTORS

Director	Carol Mather
Director	Mukhlis Mutlag
Director	John Gallo
Director	Maureen Campbell
Director	Karen Johnston
Director	Jamie MacDonald

EX OFFICIO TOWN OF AURORA DIRECTORS*

Director	Councillor Sandra Humfryes
Director	Councillor Jeff Thom

COMMITTEES OF THE BOARD OF DIRECTORS

Executive Committee
Finance & Audit Committee
Governance Committee
Nominating Committee
Fund Development Committee
Joint Initiatives Committee

MEETINGS

The Board of Directors meet once per month and committees as required.

**Ex-officio Directors have the full rights & responsibilities of Directors of a corporation under the Ontario Corporations Act.*

A SUMMARY OF Q3 AT THE CENTRE

Q3 is primarily about operating our summer children's programs and finalizing upcoming fall instructional programs and events.

This involves recruiting, training and supervising summer students and meeting with the many parents and grandparents coming and going each day.

We are especially vigilant watching security cameras knowing there are vulnerable children with student instructors in the building.

We send program feedback Survey Monkeys to all parents each week. We compile the results and make program tweaks, based on feedback, if necessary.

Something that sets our camps apart from others IS the large presence of adults within the facility. We make a point of meeting the parents and signaling that we are present and involved should there be any issues whatsoever. This oversight is quite significant.

As well, during Q3 staff are finalizing program plans and instructor contracts for our fall instructional programs – and completing final contracting for our busy fall concert season.

Once this is sorted, the promotion for fall gets underway for posters, tickets, e-blasts and the fall brochure.

In September our final reports to our summer student funders is completed and filed.

In between this action, staff are rotating for much anticipated summer vacations.

Young campers with a former student from the Church Street School (in green)

SUMMER CAMPS

This summer in response to community feedback we made two major changes:

1. Lengthened the morning program for younger children by ½ hour per day.
2. Added an additional week of programs bringing us up to 8 weeks for July & August.

In addition, in an effort to improve revenues, we increased the number of spots per week in the older class, and increased prices.

To brand our camps we factored in expenses for providing t-shirts for each child.

Placements were made available to Syrian refugee children and others through the initiative of the art students of St. Max Kolbe Catholic High School and Big Brothers, Big Sisters.

339 children participated in two programs running for 8 weeks each.

SUMMER CAMP TESTIMONIALS

"My 10 year old son is not easy to please. I have tried many games, camps and activities, but he gets bored at the end of the day. Thankfully, a friend recommended Aurora Cultural Centre to me. I was skeptical when I signed up thinking that he would be complaining about the same stomach aches and headaches to skip camp/classes, but to my surprise, he was extremely happy and interested in this camp. It is an awesome feeling to actually hear him say 'Mommy I am sad that tomorrow will be the last day.' Also, the staff is awesome. They have great patience in dealing with children, and most importantly they treat all the children with unbiased enthusiasm." *Janaki Kapoor, August 5, 2016* - **Parent of Summer Camper**

"We would like to extend our thanks to the wonderful camp councillors who greeted us with a smile each and every day, and created an environment where my children felt safe, happy and a sense of belonging. Thank you!" **8/12/2016 6:32 PM (Survey Monkey)**

SUMMER STUDENTS

Canada Summer Jobs via the Canadian Government provided funding for an exciting heritage project for 8 weeks this summer summer. Local university student, Lauren Cullen was hired to research the history of the schoolhouse the Centre now calls home. She produced four information-packed Heritage Cards, now available to the public – and the *If These Walls Could Talk* "heritage moments" now found scattered throughout the Centre.

MP Leona Alleslev meeting with Lauren Cullen for a heritage tour and summary of the work Lauren was able to accomplish as a result of the funding received.

The Canadian Museums Association funded one summer student for 9 weeks through the *Young Canada Works in Heritage Organizations* program. After a rigorous interview process we hired Jessica Mar (a former Co-op student with us) for a new position called: Junior Summer Program Coordinator. This allowed us to break the summer kids into two groups for enhanced learning and allowed for movement throughout the Centre into the galleries, and for the first time, for sessions to also be conducted upstairs in Brevik Hall

MP Alleslev meeting student Jessica Mar

Ms. Alleslev inspiring our summer students

Thank you to the Government of Canada for providing funding to support young achievers in our community.

IN THE GALLERIES Q3

Agapé Me: A Contemporary Lens on Love & Marriage filled all four galleries during Q3.

10 artists were brought together by Curator Stephanie, to reflect on the subject through a variety of art mediums.

There was an opening reception and an additional Artist Talk.

Stephanie facilitates an "In Conversation" artist talk with photographer, Michele Pearson Clarke as part of the Agape Me: A Contemporary Lens on Love & Marriage exhibition this summer.

VISITATION

We are trending 10.5% higher than for the same period YTD last year.
Therefore on track to exceed the 30,359 visits recorded in 2015.

2015 Q1 – Q3 21,437

2016 Q1 – Q3 23,691

FINANCIAL DASHBOARD Q3

- Revenue from programming up 9% over 2015 Q3 YTD - $152,108 *vs* $139,409
- Total Income up 5% over 2015 Q3 YTD - $534,212 *vs* $509,525
- Further details found in the 2016 unaudited Q3 Financial Statements included with this report

SUMMER COMMUNITY RENTALS – Q3

Summer is generally, a quieter time at the Centre for community rentals.

This summer each Friday from July 29 to September 2 inclusive we welcomed the Muslim community (Alabrar Association) to have their Friday Prayer Services in Brevik Hall.
They had been displaced for the summer and we were happy to welcome them.
It was a rental, and as most of our rentals do, also provided us with the opportunity to better get to know one another.

In this quarter we pleased to host rentals from:

- Blue Door Shelter
- York Region GIS
- Lake Simcoe Regional Conservation Authority
- Kerry's Place Autism Services
- Eating Disorders of York Region
- ETSY York Region artisan marketplace
- Ontario Water Centre
- Society of York Region Artists
- Aurora Community Band
- Family Services York Region
- Private child's birthday party (in the PTP Activity Room)
- Canadian Mental Health Association
- Alabrar Association

ACTIVITY STATS Q3 2016

	2016	Q1	Q2	Q3
1	Instructional Programs	13	10	16
2	Volunteer hours donated	795	643	635
3	Art Exhibitions	6	2	1
4	Art Receptions & Artist Talks	6	4	2
5	Concerts	5	4	1
6	Community As Curator	1	1	1
8	Family Activities	3	1	1
9	Public Meeting	1	1	1
10	Visits	6391	7830	9470

Fully attended Cinderella performance for families.
Generous sponsorship by Meridian allowed us to present professional theatre, FREE to the community.

St Max Kolbe CHS Arts Council students proudly present a donation to Executive staff of Big Brother Big Sisters to enable 6 local children to attend the Centre's summer arts camps at no charge.
Three of the Centre's happy summer camp staff in front row.

A COMMUNITY HUB

The Aurora Cultural Centre enjoys strong relationships with several community providers. We connect with, and welcome, a diverse slate of community groups into the Centre.

We are proud to be the shared *HOME* of:

ORGANIZATION	FOR
Aurora Community Band	*weekly rehearsals & marketplace fundraisers*
Aurora High School	*annual music student testing and recitals*
Aurora High Schools	*annual student art exhibitions*
Canadian Mental Health Association	*annual client Holiday Parties & meeting space*
Intercultural Dialogue Institute (GTA)	*Ramadan community Iftar dinners*
Kerry's Place Autism Services	*annual client Holiday Parties & meeting space*
L'Association des francophones de la régance de York	*Fête de la St-Jean*
Paskke Quartet	*recital hall*
Pine Tree Potters	*annual sales & Empty Bowls community fundraisers*
Roger White Academy	*annual spring and holiday recitals*
SOYRA Society of York Region Artists	*association meetings, receptions, classes, exhibitions*
Special Olympics	*annual Holiday Marketplace fundraisers*
Third Age Learning - York Region	*lifelong learning lectures*
Town of Aurora	*Aurora Museum & Archives*
Yellow Brick House	*annual Volunteer Appreciation events & meetings*
York Region Children's Chorus	*recital hall*
York Region Multi-media Film Festival	*aurora screenings*

THANK YOU TO OUR MAJOR SPONSORS