



**Voluntary Sector
Reporting Awards 2014**
CPA QUEEN'S CENTRE FOR GOVERNANCE



Managerial Report – Q3 2015

CENTRE HOURS

Business Hours	Monday to Friday	9:00 AM – 4:00 PM
Staff Base Hours	Monday to Friday	8:30 AM – 4:30 PM
Gallery Hours	Tues, Thurs, Fri & Sat	10:00 AM – 4:00 PM
	Wednesday - <i>and during special events</i>	10:00 AM – <u>8:00</u> PM
Events	7 days per week	as required
Classes	Mon, Tues, Thurs, Sat	and as required
Community Facility Rentals	7 days per week	as required to 11:00PM

STAFF OF AURORA CULTURAL CENTRE @ Q3

Executive Director	Laura Schembri
Program, Event & Communications Manager	Jane Taylor
Administration & Operational Services Manager	Carol Sharp
Program, Gallery & Volunteer Services Coordinator	Stephanie Nicolo
Gallery Manager	Clare Bolton
Community Investment Manager	Anuja Varghese, Contract
Facility Supervisor	Carlo Vinco, Part Time
Facility Supervisor	Laura Beaton, Part Time
Facility Supervisor	Joey Ferguson, Part Time



Busy young artists during July & August



Photographer Dr. Goodlin speaks to residents from Hollandview Trail Seniors' Community

Board of Directors – at end Q3 2015

EXECUTIVE

President Bonnie Kraft
Vice President Craig Mather
Treasurer Heidi Franken

DIRECTORS

Director Frank Pulumbarit
Director Carol Mather
Director Mukhlis Mutlag
Director Gabriela Dragomir
Director Eric Acker
Director John Gallo



EX OFFICIO TOWN OF AURORA DIRECTORS*

Director Councillor Sandra Humfries
Director Councillor Jeff Thom

COMMITTEES OF THE BOARD OF DIRECTORS

Executive Committee
Finance & Audit Committee
Governance Committee
Nominating Committee
Fund Development Committee
Joint Initiatives Committee



MEETINGS

The Board of Directors meet once per month and committees as required.

*Ex-officio Directors have the full rights & fiduciary responsibilities of Directors of a corporation under the Ontario Corporations Act.





Our gift shop sales are beginning to grow.

The Gallery Gift Shop was just launched in Q2 2015, and presents an opportunity of growth for the Centre.

The shop supports local artisans and fills a niche market for “unique, handcrafted & local” gifts in Aurora.

Shop Hours: Mon, Tues, Thurs & Fri * 9AM - 4PM;
Wed * 9AM – 8PM; Saturday *10AM – 4PM

Q3 ACTIVITY STATS

	2015	Q1	Q2	Q3	Q4	Total
1	Instructional Programs	16	10	16 (k) +14	1	57
2	Volunteer hours donated	1192	909	995		3096
3	Art Exhibitions	6	3	4	3	16
4	Art receptions, talks, demos	7	6	3	2	18
5	Concerts	6	4	1	4	15
6	Heritage displays	1	1	1	n/a	3
7	Heritage Community events	1	3	3	1	6
8	Family activities	3	2	5	1	11
9	Public Meeting	1	1	1	1	4
10	Visits	7376	5474	8587		21,437
11	Fundraising Events		2	n/a	1	3

Q3 Activity Summary

↑Numbers refer to the left-hand column above

- Instructional programs** include our very successful Children’s Summer Programs. We ran 16 sessions just shy of 100% occupancy. As well, Fall Registered Programs running from one day workshops to 8 week programs began in September.
- Volunteer hours** include 556.5 hours donated by the Centre’s Board of Directors and 438.5 hours donated by the community to events, programs and operations.
- The Centre has four **art galleries** throughout the facility. Q1 always has the largest number of shows because we focus on providing all local High Schools’ graduating art classes the opportunity to experience a professional show. Throughout Q3 large abstract works by Jeanette Luchese and paintings by local artist collective: Local Colour Aurora –“Aurora Paints the Town” in Meridian, Blue & Apple Suites Galleries. Upstairs in Great Hall Gallery we exhibited Don Chretien’s Woodlands Ojibwa works and then Dr. Ron Goodlin’s “A Lens on Africa” large scale photographs.

4. Each showing artist or group of artists has an **opening reception** that provides the artists and viewing community to connect. Several engaging **illustrated art talks & demos** are presented to the community throughout the exhibitions at no charge and provide enhanced gallery experiences free to all.
5. The Centre presents a varied selection of musical **concerts**. In Q3 we enjoyed: John Sheard & Newfoundland's Ron Hynes in concert. (Note: sadly Ron Hynes passed away 2 months after his appearance at the Centre.)
6. Q3 **Community as Curator Heritage Display** was a partnership with the Monarchist League of Canada (GTA Branch) honouring Queen Elizabeth's longest reign. Two cases displayed a collection of photos, posters and artifacts displayed members.
7. **Heritage Community Events** included: "The Magna Carta – Where Did Your Rights Come From?" illustrated heritage lecture given by the Chief Curator for the City of Toronto. During Culture Days the public chatted with and shared tea with "Queen Victoria" among other activities. Doors Open 2015.
8. **Family activities** were taken off-site when the Centre participated in the Aurora Farmers' Markets, and when we presented the all-ages family theatre (sponsored by Meridian).
9. The Centre holds four **public meetings** annually; one each quarter.
10. **Visits** are recorded manually on a daily basis and will err on the low-side. Q1 numbers reflect increased High School student shows at beginning of each year. Our busiest time annually.
11. Our spring **wine-tasting fundraising** event succeeded in raising funds for the Centre and also for friend-raising with several guests being first time visitors to the Centre.
The Spring **Artisan Pop-up Gallery Gift Shop Launch** was a great success with gift shop artist vendors, artisan demos, free workshops, live music, delicious sweets and several sales. Watch for the winter holiday pop up – larger than the spring; which will be on Saturday December 12 – along with Victorian Christmas Afternoon.

COMMUNITY RENTALS – Q3

Making the beautiful spaces within the Centre available to community groups, individuals and businesses, is an important aspect of the services the Centre provides to the community. The Centre is used by a diverse group that rents space.

A small *selection* of community rentals during Q3:

Private rental	Piano Recital
Region of York	Planning Department meeting
York Region Arts Council	Training Session
Girls Inc	Activity Day
Society of York Region Artists	General meeting
CUPE 905	Meeting
VoteSmart	Community all candidates
Third Age Learning – York Region	Lecture series for seniors

The Aurora Cultural Centre is the home of:

- SOYRA – Society of York Region Artists
- Third Age Learning York Region
- Aurora Community Band
- Pine Tree Potters bi-annual sales & Empty Bowls community fundraiser
- York Region Children's Chorus
- Paskke Quartet



IN SUMMARY

To the end of Q3:

- we succeeded in increasing revenues 5% over the same period YTD 2014,
- total costs associated with delivering programs was up 5% but yielded a growth of program revenue of 11%,
- programming growth attributed to expanded – and popular – summer children’s programming and art sales,
- facility Rentals down 5% resulting from loss of Aurora Room,
- biggest area of growth is in sales of fine art and Gift Shop sales (up 56% to 14.5K),
- 78% of our operating dollars were directed toward programming and only 22% to administration.

With the last Quarter I anticipate a strong end of year with concert and gift shop/fine art sales revenue, but ending in a planned deficit situation as budgeted for.

Laura Schembri,
Executive Director
December 4, 2015



Bonnie & Norbert Kraft

