



**Voluntary Sector  
Reporting Awards 2014**  
CPA - QUEEN'S CENTRE FOR GOVERNANCE



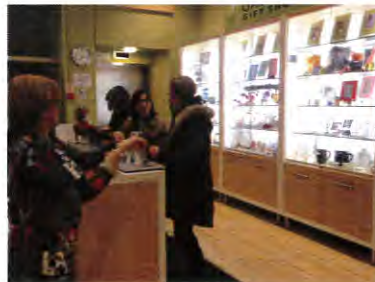
## Managerial Report – Q1 2015

### CENTRE HOURS

Business Hours	Monday to Friday	9:00 AM – 4:00 PM
Staff Base Hours	Monday to Friday	8:30 AM – 4:30 PM
Gallery Hours	Tues, Thurs, Fri & Sat	10:00 AM – 4:00 PM
	Wednesday - <i>and during special events</i>	10:00 AM – <u>8:00</u> PM
Events	7 days per week	as required
Classes	Mon, Tues, Thurs, Sat	and as required
Community Facility Rentals	7 days per week	as required to 11:00PM

### STAFF OF AURORA CULTURAL CENTRE

Executive Director	Laura Schembri
Program, Event & Communications Manager	Jane Taylor
Administration & Operational Services Manager	Carol Sharp
Program, Gallery & Volunteer Services Coordinator	Stephanie Nicolo
Gallery Manager	Clare Bolton
Community Investment Manager	Anuja Varghese, Contract
Facility Supervisor	Carlo Vinco, Part Time
Facility Supervisor	Laura Beaton, Part Time
Facility Supervisor	Joey Ferguson, Part Time



**Board of Directors - Q1 2015** [Directors have 2 year terms with exception of Ex Officio Directors]

EXECUTIVE

President Bonnie Kraft  
 Vice President Craig Mather  
 Treasurer Heidi Franken  
 Secretary Karin Allan

DIRECTORS

Director Frank Pulumbarit  
 Director Levon Yazejian  
 Director Lindsay Ablett  
 Director Carol Mather  
 Director Mukhlis Mutlag  
 Director Gabriela Dragomir  
 Director Eric Acker

EX OFFICIO TOWN OF AURORA DIRECTORS

Director Councillor Sandra Humfryes  
 Director Councillor Jeff Thom

**Visitation / Program hours / Operational Hours - Q1**

Note: decreases in Program and Operational Hours are a reflection of efficiencies gained by directing activities to occur simultaneously – when possible.

KPI				KPI				KPI			
VISITS	2014	2015	2015 +/- %	Program HOURS	2014	2015	2015 +/- %	Operation HOURS	2014	2015	2015 +/- %
Jan	1898	2243	18.18 %	Jan	249.25	247	- 0.90 %	Jan	288.25	299	3.73 %
Feb	2032	2563	26.13 %	Feb	274.75	225.25	- 18.0 2%	Feb	311.25	291.75	- 6.27 %
Mar	2466	2570	4.21%	Mar	276.5	253.75	- 8.22 %	Mar	324	303.75	- 6.25 %
<b>Q1 TOTAL</b>	<b>6396</b>	<b>7376</b>	<b>15.32 %</b>	<b>Q1 TOTAL</b>	<b>800.5</b>	<b>726</b>	<b>- 9.31 %</b>	<b>Q1 TOTAL</b>	<b>923.5</b>	<b>894.5</b>	<b>- 3.14 %</b>

## ACTIVITY STATS - Q1

	2015	Q1
1	Instructional Programs	16
2	Volunteer hours donated	1192
3	Art Exhibitions mounted	6
4	Art receptions & artist talks	7
5	Concerts presented	6
6	Heritage display	1
7	Heritage Community event	1
8	Family activities	3
9	Public Meeting	1

### Summary (Numbers refer to the left-hand column above)

1. Instructional programs are registered programs running from one day workshops to 8 week programs. In Q1 programs ran for children ages 7 to 14 years, and for adults and seniors.
2. Volunteer hours include 711 hours donated by the Centre's Board of Directors and 481 hours donated by the community to events, programs and operations.
3. The Centre has four art galleries throughout the facility. The seven exhibitions presented in Q1 included four from local High Schools' graduating art classes, a community exhibition by the Society of York Region Artists, and two exhibitions by established artists.
4. Each showing artist or group of artists has an opening reception that provides the artists and viewing community to connect. Art talks and demos are presented to the community throughout the exhibitions' show at no charge and provides an enhanced gallery experience.
5. The Centre presents a varied selection of musical concerts. In Q1 the following concerts were presented and all with full houses: John Sheard & Sylvia Tyson (Folk); Henderson – Kolk (classical guitar); Judy Marshak Trio (jazz), Moshe Hammer (classical violin), Dala (folk) and the Cousins Gang (Blues).
6. Q1 *Community as Curator Heritage Display* was a partnership with the Aurora Winter Blues Festival and was entitled Rooted in the Blues. Three cases displayed a collection of photos posters, albums, musical instruments and historical facts about the Blues over time.
7. The Heritage Community Event was held during Family Day and was an interactive family-friendly event celebrating the cultures of the Caribbean as a Pan Am Games Ignite event. Brevik Hall was full with steel drums and dancing.
8. Family activities were held during March Break for all ages; Make Your Own Origami Boxes and Create your own Button Pins workshops. Both of these were free activities. The Centre also presented a wonderful children's play: A Long, Long Journey into Spring which was ticketed and received a full house.
9. The Centre holds four public meetings annually; one each quarter.

## INSTRUCTIONAL CLASSES – Q1

Our Winter instructional classes ran January to end March. Spring programs beginning in April (Q2) are now underway.

Instructional programs run Monday, Tuesday and Thursday evenings and Wednesday afternoons and Saturday morning and afternoons.

Following our multi-purpose use of space, they take place throughout the Centre in the following spaces: Meridian Gallery, Library Room, Brevik Hall and Pine Tree Potters' Activity Room.

## A Small Selection of COMMUNITY RENTALS – Q1

Making the beautiful spaces within the Centre available to community groups, individuals and businesses, is an important aspect of the services the Centre provides to the community. The Centre is used by a diverse group that rents space.

Society of York Region Artists	General & Executive Meetings
Aurora Community Band	Rehearsals
York Region Dist. School Board	300 students – Spoken Word event
Ont. Registered Music Teachers Assoc.	Fundraiser
Canadian Mental Health	Management Team case studies
McGill University	Student recruitment opportunity
Private Rentals	Piano recitals
Eating Disorders of York Region	Recovery Concert
Region of York	Long Range Planning
Blakeley & Associates	Staff Training
United Way of York Region	Seminar
Aurora Winter Blues Fest	Gala Concert
Aurora Farmers' Market	marketplace

## HERITAGE – Q1

Community as Curator	<i>Rooted in the Blues</i> – Artifacts & archival materials on display in partnership with the Aurora Winter Blues Festival. With pop up blues concert in Blue Gallery during Indoor Winter Farmers' Market.
Family Day Caribbean celebration	<i>Pan Fantasy</i> – PAN AM Games Ignite! celebration of Caribbean music, song, information and dancing. 150 people + participated
March Break Japanese cultural art	<i>Make Origami Boxes</i> family activity – full studio of participants

## IN THE GALLERIES – Q1

The Centre's four art galleries have the greatest impact of the Centre's programs – this because they are so obvious to the eyes as one explores the Centre. Entrance to the Centre and the galleries is free to all who wish to be inspired – or challenged - by the ever changing "landscape" of art. The gallery staff present a diverse program of local, regional and national artists, mediums, themes and emerging, early career and established showing artists.

The art exhibitions are enhanced by "meet the artists receptions", artists' walk & talks, lectures, demos and docents – all provided at no charge to the community.

Meridian Gallery, Blue Gallery and Apple Suites Gallery	GRADS 2015! - St. Maximillian CHS High School - Grade 12 Art Program
Meridian Gallery, Blue Gallery and Apple Suites Gallery	GRADS 2015! – Aurora High School Grade 12 Art Program
Great Hall Gallery	GRADS 2015! – Cardinal Carter CHS Grade 12 Art Program
Great Hall Gallery	GRADS 2015! – Dr. G.W. Williams High School Grade 12 Art Program
Great Hall Gallery & Apple Suites Gallery	<i>In.visible.maps</i> – Alex Curci and John Kokkinos Large, multi-media & abstract works
Meridian Gallery, Blue Gallery and Apple Suites Gallery	SOYRA Showcase 2015 – Society of York Region Artists community Show
Meridian & Blue Gallery	<i>Déjà vu- Reconstructing the Perception</i> – Jeanette Luchese – painting, sculpture, sound art

## A Small Selection of EVENTS – Q1

YRD School Board – all spaces in Centre; 300 students: Spoken Word
Public Meeting #1
Town of Aurora's <i>Tourism Plan Committee</i> meeting at Centre
March Break – <i>A Long Journey into Spring</i> - play for kids & families
"Ways of Seeing" – A conversation with artists Alex Curci & John Kokkinos
SOYRA – Artist demo
Workshop: Moving from Realism to Semi-Abstract
Workshop: How to Carve a Love Spoon
Opening Receptions – for all exhibitions in Q1

## CONCERTS – Q1

Great Artist Classical Music Series: Henderson-Kolk – classical guitar duo
John Sheard The Great Reunion Series: with Sylvia Tyson
Judy Marshak Trio: Chicago jazz, Valentines' Concert
Dala in Concert: Folk duo
Great Artist Classical Music Series: Moshe Hammer & Angela Park, violin & piano

## OF INTEREST – Q1

Meridian Aurora, renewed their naming rights for the red gallery and also for several musical concerts. This popular gallery space continues to be known as MERIDIAN GALLERY.

Local business, Apples Suites, has secured naming rights to our Reception Gallery for three years. It will now be known as APPLE SUITES GALLERY.

Pine Tree Potters Guild has secured naming rights to our Activity Room downstairs for three years. It will now be known as PINE TREE POTTERS' ACTIVITY ROOM.

Bonnie & Norbert Kraft generously continue in 2015 to be the sponsors of THE GREAT ARTIST CLASSICAL MUSIC SERIES.

The Centre was awarded First Place in our section of the Voluntary Sector Reporting Awards – for Excellence and Transparency in Financial Reporting. We received a lovely plaque and an award of \$5000. This is the most prestigious on Canada's charity awards.

I was honoured to be asked to participate on the Imagine Canada panel at the CPA *Not for Profit Executive Forum* in Toronto.

The York Region District School Board two-day youth *Spoken Word* event was a HUGE success with over 300 students filling the Centre and performing the pieces they created, from our stage to their peers. This is the second event of this nature that has taken place at the Centre.

The Centre is accredited with SOCAN. (Society of Composers, Authors and Music Publishers of Canada)

Laura Schembri,  
Executive Director  
May 13, 2015

Thank you to our 2015 Major Sponsors:



Bonnie & Norbert Kraft

