



AGENDA

Board of Directors Meeting

March 4, 2015

6:30 PM

Bonnie Kraft, Chair

| | | | |
|-----|--|----------------|---------|
| 1 | Motion to Approve Agenda | all | |
| 2 | Approval of Minutes from Previous Meeting [Feb 11, 2015] | all | 2 mins |
| 3 | Statements of Conflict of Interest | all | |
| 4 | Business Arising from the Previous Minutes [Feb 11, 2015] | all | 4 mins |
| 5 | Executive Committee Update | Bonnie Kraft | 5 mins |
| 6 | Finance Committee Update | Heidi Franken | 15 mins |
| 7pm | BREAK FOR PUBLIC MEETING 2015 #1 | all | |
| | Reconvene Board Meeting | all | |
| 7 | Executive Director Update | Bonnie Kraft | 10 mins |
| 8 | Joint Initiatives Committee Update | Bonnie Kraft | 5 mins |
| 8 | Fund Development Update | Gabi Dragomir | 5 mins |
| 9 | Governance Committee Update | Mukhlis Mutlag | 3 mins |
| 10 | New Business | all | |
| 11 | Confirmation of Next Board Meeting April 8, 2015 7 pm | all | |
| 12 | Motion to Adjourn | all | |
| 15 | | | |
| 16 | | | |
| 17 | | | |
| 18 | | | |



Minutes of Meeting

March 4, 2015 #3-2015

Aurora Cultural Centre
Board of Directors

| | | |
|---------|----------------|----------------------|
| Present | Lindsay Ablett | Karin Allan |
| | Laura Schembri | Mayor Geoff Dawe |
| | Heidi Franken | Gabi Dragomir |
| | Mukhlis Mutlag | Frank Pulumbarit |
| | Bonnie Kraft | Councillor Jeff Thom |

Regrets Eric Acker, Carol Mather, Craig Mather, Levon Yazejian,

Absent Councillor Sandra Humfryes

Our Chair, Bonnie Kraft, on behalf of the Board of Directors welcomed Councillor Jeff Thom and Councillor Sandra Humfryes to our Board family.

An orientation session will be arranged with the next few months.

Thank you to Mayor Geoff Dawe and Councillor John Abel for their time and their contribution to the Board of Directors.

1. Motion to approve Agenda

Moved: Heidi Franken
Seconded: Mukhlis Mutlag
CARRIED

2. Approval of the Minutes from the Previous Meeting (Feb. 11, 2015)

Moved: Heidi Franken

Seconded: Jeff Thom

CARRIED

3. Statement of Conflict of Interest

No Conflict of Interest was reported.

4. Business arising from Previous Minutes (February 11, 2015)

Update from the Sign Committee – Laura Schembri informed the Board that we have received the first quote for the Board approved design of the sign and we are now waiting for a second quote.

5. Executive Committee Update - Bonnie Kraft

Executive Committee, Finance Committee and Executive Director completed our budget presentation to the Town of Aurora and presented it before council on March 2, 2015. Bonnie Kraft reported that it went very well and questions presented by councillors were thoughtful and thorough. All voted in principle to approve our request as presented.

6. Finance Committee Update - Heidi Franken

Financial statements will go to the auditor once Bookkeeper completes accounting this week. All of the Centre's financial information and records will then go to the auditor for review.

7:00 BREAK FOR PUBLIC MEETING #1-2015 in Meridian Gallery

7:10 RE-CONVENE BOARD MEETING in Library Room

7. Executive Director Update – Laura Schembri

Highlights

Upcoming Concerts –

Great Artist Music Series – Jue Wang May 1, 2015, 8 pm

John Sheard Presents The Great Reunion Series - Chris Whitely May 2; and with Dan Hill on June 12, 2015, 8 pm

Visitation is up 22 % over year to date in 2014.

5000 people went through the building in January and February.

For detailed report of Executive Director's Report please visit our website www.auroraculturalcentre.ca under About Us tab / Documents

8. Joint Initiatives Committee Update – Bonnie Kraft

“No Overnight Parking” and “Parking for Aurora Cultural Centre’s Patron Parking Only” signs will be installed by Town of Aurora when weather conditions improve.

The Centre’s central heating continues to be an issue, as upstairs heat is not distributed correctly. Town of Aurora is working to correct the problem.

9. Fund Development Committee Update – Karin Allan

We welcome to our two new Gallery sponsors to the Aurora Cultural Centre- The Reception Gallery will now be known as *Apples Suites Gallery*.

The Activity Room will now be known as the *Pine Tree Potter’s Activity Room*.

Fund Development Committee continues to pursue Gallery Sponsors, Friends Program and Corporate Sponsorships.

Tickets and Posters are now available for our first fundraising event for the Centre – The Art of Wine May 21, 2015 7 pm

10. Governance Committee Update – Mukhlis Mutlag

Committees are reminded to review Policies for Imagine Canada Compliance.

11. New Business

The Nominating Committee presented a timeline for recruitment of new Board members if required.

Board members are asked to declare by April 1, 2015 as to whether Directors would like to continue on for 2015-16.

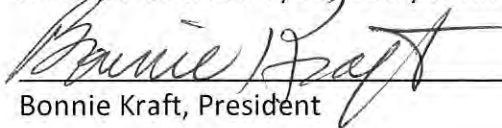
12. Confirmation of Next Regular Board Meeting
April 8, 2015 7 pm


13. Motion to Adjourn 7:36 pm


Moved: Mukhlis Mutlag
Seconded: Karin Allan

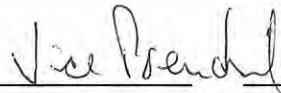

CARRIED

Minutes recorded by Secretary Karin Allan


Bonnie Kraft, President


Date


Karin Allan, Secretary

 Vice President 
Date



AGENDA
Public Meeting #1 2015

March 4, 2015

7:00 PM

Bonnie Kraft, Chair

| | | |
|---|---|----------------|
| 1 | Welcome | Bonnie Kraft |
| 2 | Introduction of Board of Directors | All |
| 3 | Budget Report | Laura Schembri |
| 4 | Upcoming Events at the Centre | Laura Schembri |
| 5 | Opportunity for Q & A | All |
| 6 | Confirmation of Next Public Meeting: June 10, 2015 7:00 PM – AGM | |
| 7 | Board of Directors will now reconvene in Library and guests are welcome to visit the Gallery Gift Shop at reception and view <i>Déjà vu – Reconstructing the Perception (by Jeanette Luchese)</i> in Meridian and Blue Galleries – and <i>In.visible.maps (by Alex Curci & John Kokkinos)</i> in the Apple Suites Reception Gallery and upstairs in Great Hall Gallery. | |



aurora
cultural
centre

CELEBRATING
five years



Report of the Executive Director – March 4, 2015

| KPI | Jan 2014 | Jan 2015 | 2015 -/+ | Feb 2014 | Feb 2015 | 2015 -/+ | 2014 YTD | 2015 YTD | 2015 -/+ |
|--|-------------|--------------------|-------------|-------------|---------------|-------------|-------------|---------------|---------------|
| Visitation | 1898 | 2243 | +18% | 2032 | 2563 | +26% | 3930 | 4806 | +22% |
| Operational Hours | 288.25 | 299 | +3.7% | 311.25 | 291.25 | -6.4% | 599.50 | 590.75 | -1.5% |
| Program Hours | 249.25 | 247 | -1% | 274.75 | 225.25 | -18% | 524 | 472.25 | -9.90% |
| | Q1 2014 | Q1 2015 | | | | | | | |
| (recorded <u>quarterly</u>) Volunteer Hours | 1487 | | | | | | | | |

CENTRE HOURS

| | | |
|----------------------------|---|---------------------------|
| Business Hours | Monday to Friday | 9:00 AM – 4:00 PM |
| Staff Base Hours | Monday to Friday | 8:30 AM – 4:30 PM |
| Gallery Hours | Tues, Thurs, Fri & Sat | 10:00 AM – 4:00 PM |
| | Wednesday - <i>and during special events</i> | 10:00 AM – <u>8:00</u> PM |
| Events | 7 days per week | as required |
| Classes | Mon, Tues, Thurs, Sat | and as required |
| Community Facility Rentals | 7 days per week | as required to 11:00PM |

STAFF OF THE AURORA CULTURAL CENTRE

| | |
|---|--------------------------|
| Executive Director | Laura Schembri |
| Program, Event & Communications Manager | Jane Taylor |
| Administration & Operational Services Manager | Carol Sharp |
| Program, Gallery & Volunteer Services Coordinator | Stephanie Nicolo |
| Gallery Manager | Clare Bolton |
| Community Investment Manager | Anuja Varghese, Contract |
| Facility Supervisor | Carlo Vinco, Part Time |
| Facility Supervisor | Laura Beaton, Part Time |
| Facility Supervisor | Joey Ferguson, Part Time |

INSTRUCTIONAL CLASSES

Our Winter instructional classes are underway; the Spring brochure promoting our Spring programs will be delivered to us by end of this week and our summer programs flyer is in production.

FEBRUARY – A SELECTION OF COMMUNITY RENTALS

| | |
|--------------------------------|------------------------------|
| Society of York Region Artists | General & Executive Meetings |
| Aurora Community Band | Rehearsals |
| Canadian Mental Health Assoc | Case Studies |
| Aurora Historical Society | AGM |
| Aurora Winter Blues Festival | Gala Concert |
| Ontario Ministry of Housing | Meeting |
| Private Rental | Celebration of Life |
| Town of Aurora | CAO's office |
| United Way of York Region | seminar |

FEBRUARY HERITAGE

| | |
|--|--|
| Community as Curator | <i>Rooted in the Blues...</i> by the Aurora Winter Blues Festival. Artifacts & archival materials on display illustrating the history of the Blues and promoting the Festival. Centre augmented the artifacts with a pop up Blues "concert" in Blue Gallery at the Aurora Farmers' Market. |
| The Aurora Collection in the front reception cases | <i>Railways of Aurora</i> artifacts display by Aurora Historical Society |
| The Aurora Collection In the Library Room cases | <i>Aurora Public School</i> Artifacts display by Aurora Historical Society |
| Family Day Caribbean Steel Drums | <i>Pan Fantasy</i> performed for a large crowd and the Pan AM Games <i>Ignite!</i> Activity was well received. |

FEBRUARY IN THE GALLERIES

| | |
|---|---|
| Meridian Gallery & Blue Gallery | <i>Déjà vu – Reconstructing the Perception</i> Large abstracts & Sculpture by Jeanette Luchese |
| Great Hall Gallery & Apple Suites Gallery | <i>In.visble.maps</i> Large abstracts by Alex Curci & John Kokkinos |

JANUARY EVENTS

| | |
|----------------|---|
| Jan 7 – 17 | St. Maximilian Kolbe CHS Grade 12 Art exhibition |
| Jan 7 – 17 | Cardinal Carter CHS Grade 12 Art exhibition |
| Jan 8 – Feb 26 | Community As Curator: <i>Rooted in the Blues</i> display - Partnership with Aurora Winter Blues Fest |
| Jan 8 | Opening Reception of High School Student Art Shows |
| Jan 14 | Board of Directors' Meeting |
| Jan 17 | Aurora Farmers' Market – Centre providing musical entertainment re: upcoming Blues Festival |
| Jan 21 – 31 | Aurora High School Grade 12 Art exhibition |
| Jan 21 – 31 | Dr. G. W. Williams HS Grade 12 Art exhibition |
| Jan 21 | Opening Reception of High School Student Art Shows |
| Jan 24 | Winter Instructional Classes begin |
| Jan 23 | <i>Great Artist Music:</i> Henderson-Kolk, Classical Guitar |
| Jan 30 | John Sheard with Sylvia Tyson concert |

FEBRUARY EVENTS

| | |
|--------|---|
| Feb 4 | First day of SOYRA Showcase exhibition |
| Feb 6 | Voluntary Sector Reporting Awards Ceremony |
| Feb 7 | Board Development – Workshop by Heidi Franken “How to Read Financial Statements” |
| Feb 11 | Board of Directors Meeting |
| Feb 14 | How to Carve a Love Spoon workshop |
| Feb 14 | Judy Marshak Trio – Valentines' Day Concert |
| Feb 16 | Family Day – Free Family activity |
| Feb 21 | Aurora Farmers' Market |
| Feb 28 | First day of <i>Déjà vu – Reconstructing the Perception</i> exhibition Large abstracts & Sculpture by Jeanette Luchese |
| Feb 28 | First day of <i>In.visble.maps</i> exhibition Large abstracts by Alex Curci & John Kokkinos |
| Jan 24 | Winter Instructional Classes begin |
| Jan 23 | <i>Great Artist Music:</i> Henderson-Kolk, Classical Guitar |
| Jan 30 | John Sheard with Sylvia Tyson concert |

A SELECTION OF UPCOMING MARCH EVENTS & COMMUNITY RENTALS

| | |
|-----------|---|
| Mar 2 | Cultural Centre Budget Presentation to Aurora Council |
| Mar 2 - 3 | York Region District School Board "Spoken Word" event – over 300 students |
| Mar 4 | "Creating a Travel Sketch Book" workshop |
| Mar 4 | Board meeting and 2015 Public Meeting #1 |
| Mar 5 | Centre hosting Town of Aurora Tourism Strat Plan committee |
| Mar 6 | Great Artist Classical Concert with Moshe Hammer on violin and Angela Park on piano |
| Mar 7 | Opening Receptions – "meet the artists" for <i>Déjà vu – Reconstructing the Perception</i> and <i>in.visible.maps</i> exhibitions |
| Mar 7 | Paskke Quartet concert |
| Mar 8 | Ontario Registered Music Teachers' Assoc. – piano recital |
| Mar 12 | DALA in concert |
| Mar 14 | Eating Disorders of York Region: "Songs to Recovery" concert |
| Mar 17 | Free March Break Family Day creative activities |
| Mar 18 | Ministry of the Environment – 9am to 9pm stakeholder seminars |
| Mar 19 | "Long Journey into Spring" Children's play for March Break |
| Mar 22 | McGill University – recruiting |
| Mar 26 | Ontario Water Council – workshops |
| Mar 28 | "Moving from Realism to Semi-Abstract" workshop |
| Mar 28 | Aurora Farmers' Market |

OF INTEREST

Local business, Apples Suites, has secured naming rights to our Reception Gallery for three years. It will now be known as APPLE SUITES GALLERY.

Pine Tree Potters Guild has secured naming rights to our Activity Room downstairs for three years. It will now be known as PINE TREE POTTERS' ACTIVITY ROOM.

Thanks to the Fund Development Team and Anuja – and of course our sponsors!

Family Day was a huge success with 290 people participating in our Steel Drums concert and interactive workshop. A full house and almost everyone dancing, clapping and singing. This was the Centre's PanAm Games *Ignite!* event.

The Centre was the recipient of *The Award of Excellence in Financial Reporting Transparency* in our category of charities up to 1million\$ in revenue at the Voluntary Sector Reporting Awards. We received a valuable written critique by the judges, 2 plaques and a cheque for \$5K.

I will be speaking on a panel at the 2015 CPA [Chartered Professional Accountants] "Canada's Not-for-Profit Financial Executive Forum" at the Radisson Hotel downtown next Tuesday.

The Town of Aurora's Curator Shawna White, started work on December 1, 2014. She has a permanent office on the second floor of the Centre in the north east corner; behind Anuja. Going forward, every Monday the Library Room is reserved for the Curator's use from 8:30 – 4PM, as per our Agreement with the Town, and the Aurora Room and the case at reception is exclusively reserved for the Town's display of The Aurora Collection.

Laura Schembri,
Executive Director
March 4, 2015

Thank you to our 2015 Major Sponsors:



Bonnie & Norbert Kraft

